# laboratoriorosarno /

### laboratoriorosarno /

January 2010, Rosarno, Calabria. The immigrants' manifestations of rage reveal, for a short while, the conditions of deterioration and injustice thousands of African labourers live every day. Labourers who are exploited by an economy held by the 'Ndrangheta mafia power. For a moment Italians become aware of them, they are scared of them and react with violence. In a few hours the immigrants are "evacuated" from Rosarno and the problem is "solved". But the faces and the stories of the protagonists of Rosarno's riot say things are not like that. Finding out these stories and giving them a voice are the only way to bring back to the country its own memory: the memory of those days of violence and the memory of a recent yet forgotten past of rural poverty (...)"

A. Segre, "The green blood", 2010

Rosarno suddenly became known to the international press for a riot of African immigrant workers in January, 7-8, 2010. Starting from this chronicle fact we would like to focus on Rosarno case study, as paradigm of an economy held by vested interests, that force immigrants to wage and housing slavery conditions, with a strongly social twist on the local urban tissue.

Our aim is develop a research project on the multiplication of wage and housing slavery settlements, control systems and protected areas in both European and global contemporary space. How many Rosarno we could find in the geo-political and economic system?

These events exposed the existence of a complex social situation in Rosarno. Our thesis is that it is not possible to understand this social and economical condition without a deep investigation of the territorial organization of this landscape.

Rosarno is a city in Calabria, at the centre of the piana di Gioia Tauro (Gioia Tauro plain). The territory of the piana is mainly cultivated with citrus and olive trees. The piana is immediately linked to a large commercial harbour (Gioia Tauro), which currently is the largest transshipment terminal in the Mediterranean Sea. The harbour was created in support of a large steel plant that was never realized (a typical story of state intervention in the economy of the Italian South). In reality, at the moment there is an overscaled industrial area settled with barely surviving small businesses, that have not delivered any real development. The main economic activity in the territory, apart from criminal activities related to the 'ndrangheta, is therefore agricultural production, especially citrus cultivation. In fact, following the drainage began in XIX century, the territory of Rosarno developed a thriving citrus cultivation based on small peasant property. This agricultural activity involved and supported the large majority of the settled population.

In the last decades of the last century, the globalization of markets, the resulting exports to Europe of large quantities of cheap agricultural products, and the inability for the small farmers to adapt to non-traditional crops, resolved in a local crisis, leading to a rural exodus of native workers gradually replaced by immigrants. Rising unemployment and shrinking resources determined an extraordinary development of criminal activities, which gradually became the predominant source of income. The massive influx of immigrants subjected to all forms of exploitation due to economic difficulties of small landowners and the influence of the 'ndrangheta on all aspects of the local economy, has determined the levels of impatience and exasperation to intensive exploitation and hazardous hygienic conditions that have resulted in a major revolt of February 7-8, 2010.

The course will try to investigate the situation of Rosarno starting from a critical reading of the recent news coverage, and from a detailed on-field exploration. The short-period information available in the news will be confronted with long-period processes recognizable in the organization of the landscape. Rituals associated with space and forms of public representation in the Calabrian tradition will be confronted with rituals associated with spaces and forms of public representation in the various traditions of migrants now living in Rosarno (trying to decode the grammar of the "urban behaviour pidgin" that is under development in the African community in Rosarno).

Beyond any scandal, we think it is possible to look at Rosarno with a certain degree of detachment and of optimism.

laboratoriorosarno first goal will be to investigate, decode and display the international "Rosarno" existing situations, as paradigm of wage and housing slavery settlements and search alternative projects and housing patterns suggested and realized from international architects, urban planners, sociologists, activists, NGO...

laboratoriorosarno second goal will be to re-think the whole territory and to develop an idea of a new possible city starting from a re-organization of agricultural production and from a critical reading of the extensive, but sometimes illogical, existing infrastructural network. The territory of Rosarno is a productive machine that can become a symbol of wealth, instead of exploitation, poverty and disease. We will try to imagine how Rosarno could become a model of urbanity for a population free from the control of the 'ndrangheta and that is able to accept and integrate new cultures coming from around the world. A new kind of agricultural production can produce a new landscape, that will turn an often inaccessible and unfathomable area, into a model of a new awareness and a new kind of citizenship. Trascrizione fonetica

The course will be organized as follows:

The first part will focus on the specific case of Rosarno, developing a critical reading of the recent events supported by a general investigation on the territory, in comparison with international case studies selected by the students. This period will end at the end of October with a field trip to Rosarno.

The second part will focus on the production of critical descriptions of the Rosarno landscape. The main aim will be to experiment a personal editing and codification of all data and reflections produced during the field trip, supported by lectures on the relation between territory, urban planning and type of investigation.

The final part of the course requires to the students to work on an proposal for the territory of Rosarno: to develop an idea of a new possible city starting from a re-organization of agricultural production and from a critical reading of the extensive, but sometimes illogical, existing infrastructural network.

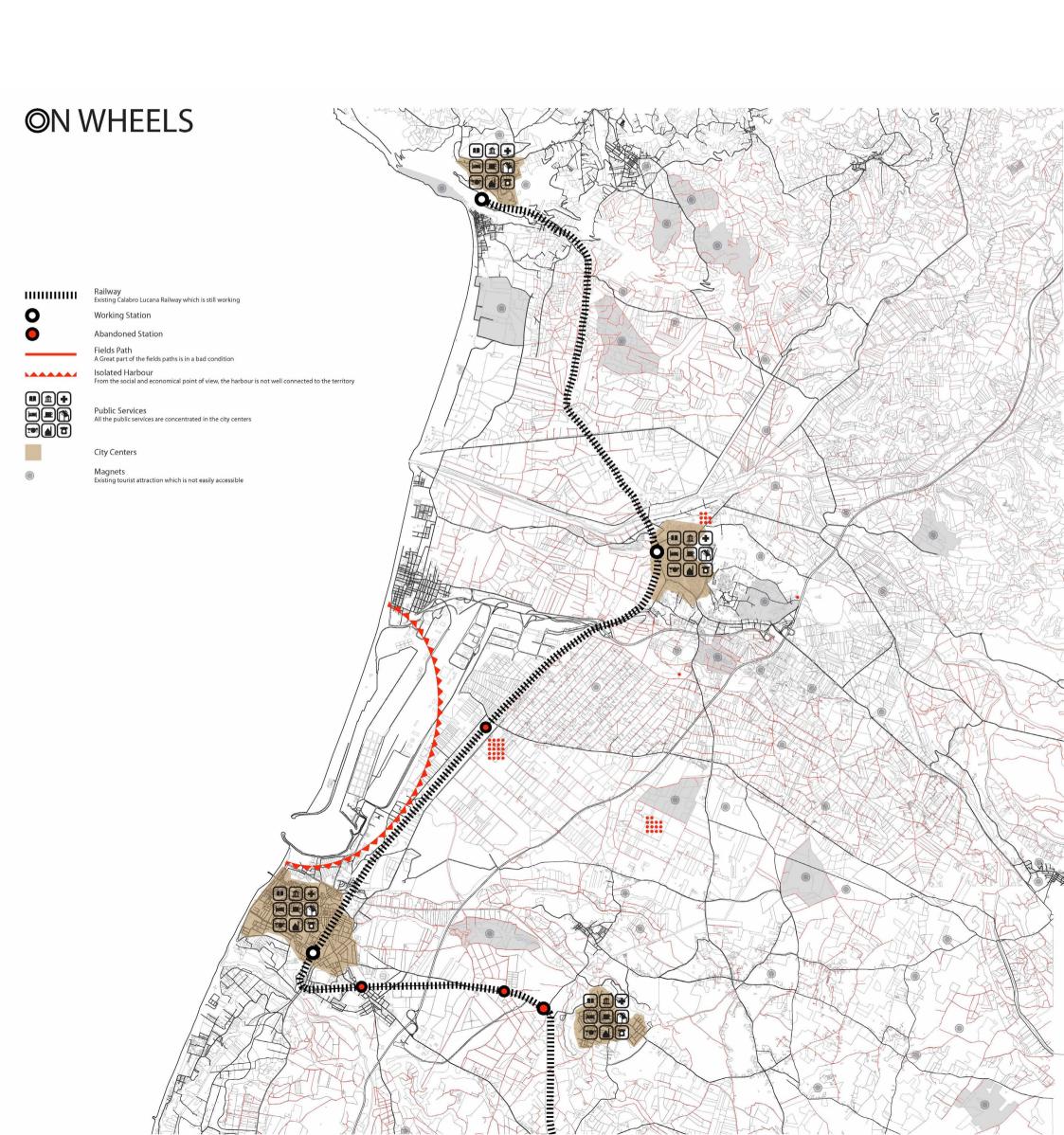
## on wheels /

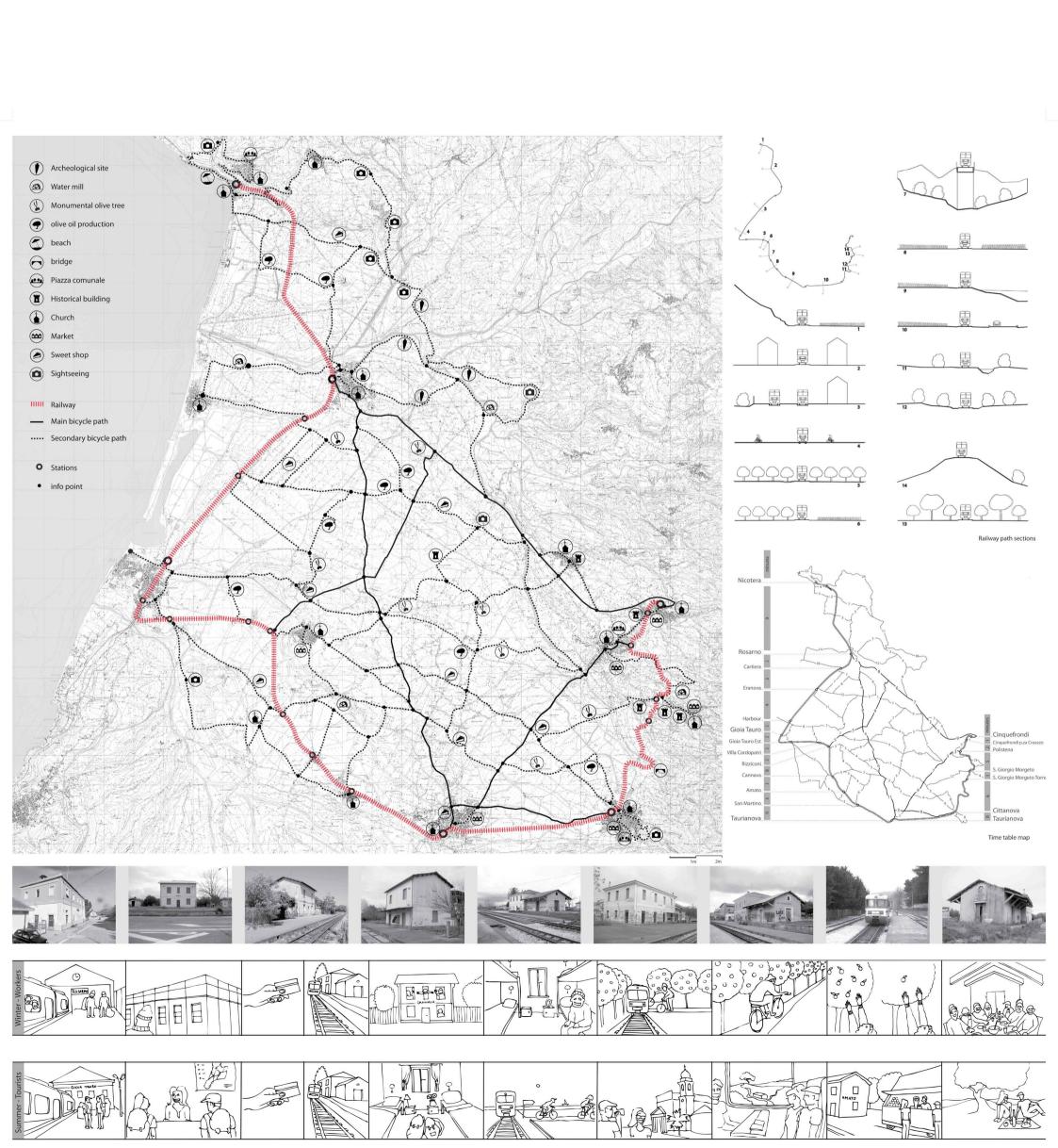
group research: geographical systems

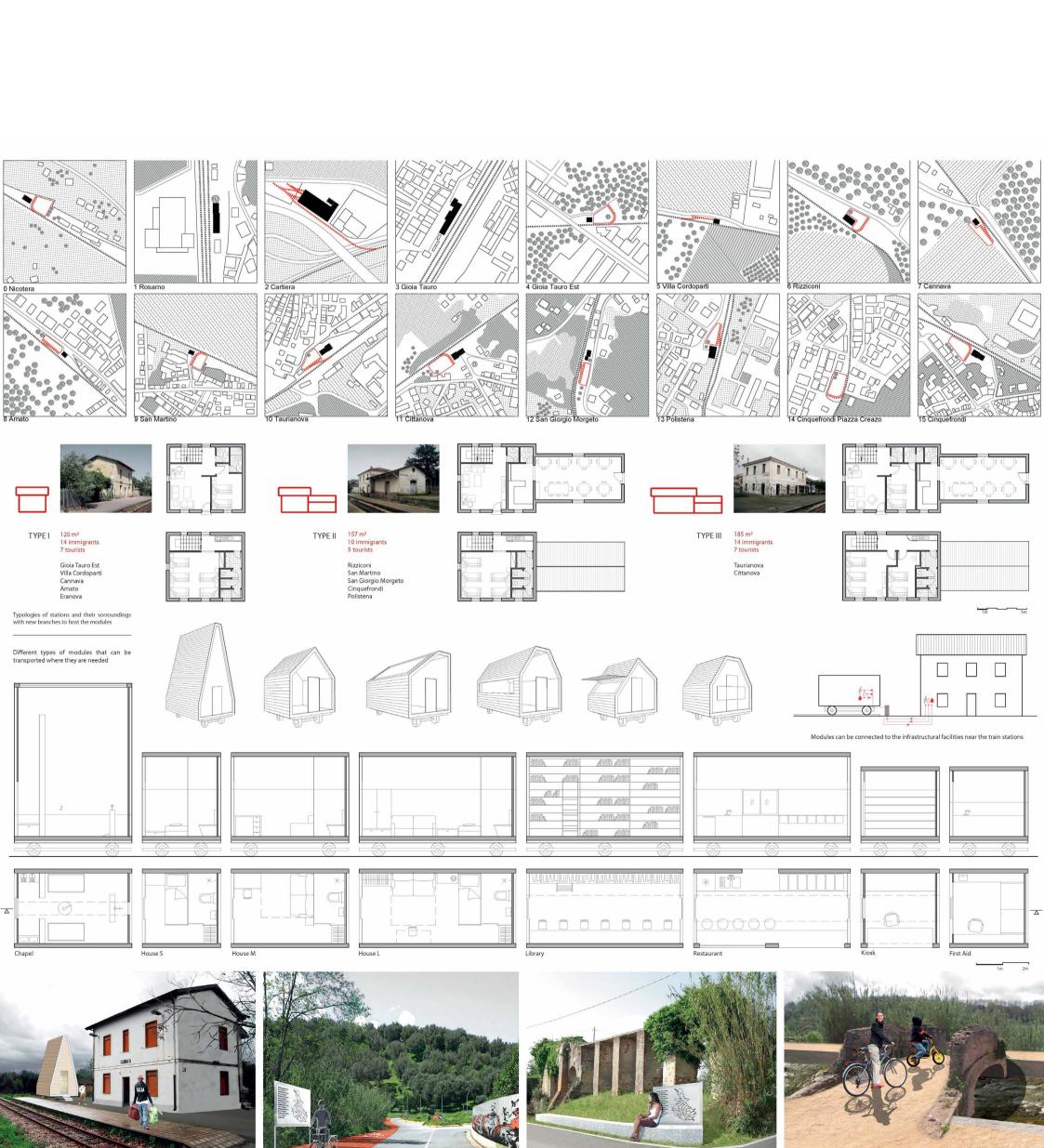
Ares Simone Monzio Compagnoni Arezoo Akbarvand Maria Serova Morteza Farazandehmehr Somayeh Kiampour

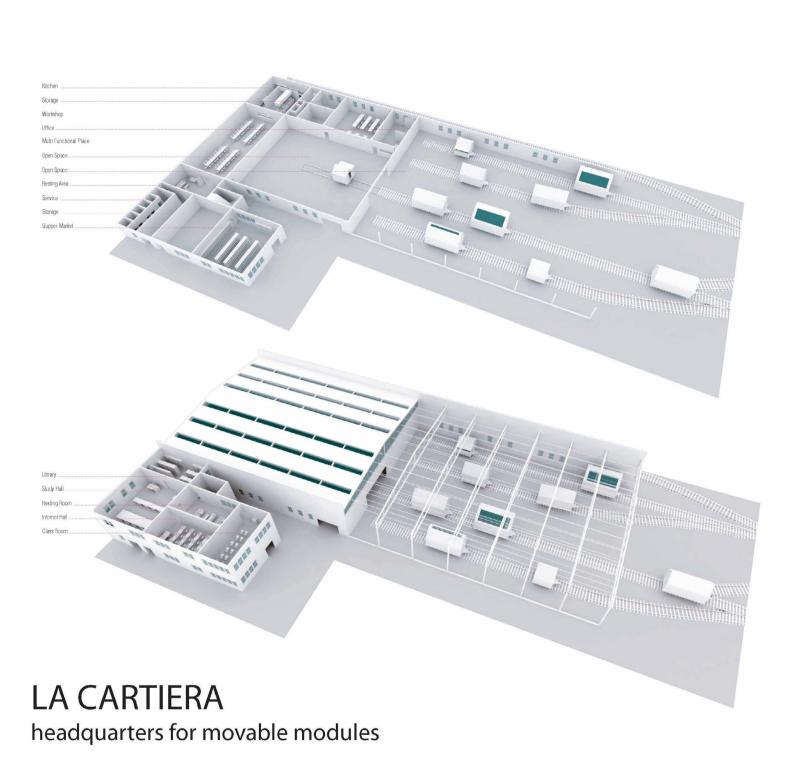
Nell'analisi della piana di Gioia Tauro abbiamo sottolineato i punti negativi, come l'alta concentrazione di immigrati in certe aree, la cattiva condizione delle strade nei campi, l'isolamento del porto di Gioia Tauro e la concentrazione dei servizi pubblici solo nelle città, così come le potenzialità positive come la linea ferroviaria e la presenza di stazioni abbandonate e luoghi di interesse turistico. Il nostro progetto si propone di connettere la piana di Gioia Tauro rivitalizzando il tratto della ferrovia calabro-lucana tra Nicotera e Cinquefrondi e convertendo le stazioni ferroviarie abbandonate in Alberghi Diffusi. Presso La Cartiera e il porto di Gioia Tauro vengono realizzate delle nuove stazioni ferroviarie. Il network di strade tra i campi che connette i luoghi di interesse turistico vengono convertiti in percorsi ciclabili. L'utilizzo varia in base alla stagione: in inverno per i lavoratori e in estate per i turisti. Accanto a questo sistema di stazioni ferroviarie ce ne è uno con funzioni complementari (cappella multiconfessionale, alloggi di diversa misura, biblioteca, risorante, chiosco e punto di primo soccorso) pensato sotto forma di moduli mobili. I moduli vengono trasportati lungo la ferrovia e possono essere parcheggiati lungo dei binari che sono stati progettati vicino a ciascuna stazione. I moduli hanno una forma archetipica che rende chiara la loro funzione e possono essere connessi alla rete elettrica e idrica presso ogni stazione. Il progetto di recupero de La Cartiera si prefigge di trasformarla in uno spazio multifunzionale per gli immigrati. La parte senza copertura è "l'headquarters" per i moduli mentre quella coperta comprende un negozio, una mensa, una cucina, uffici e spazi per workshop, dove riparare e modificare i moduli o creare manufatti che possono essere venduti nelle città.

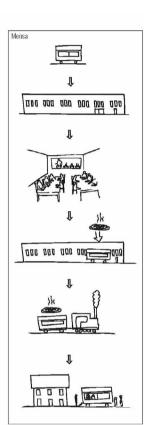
Analyzing the Gioia Tauro plane we outlined negative points such as high concentration of immigrants in certain places, bad condition of field paths, isolation of Gioia Tauro harbor, and concentration of public services only in town centers, as well as points of growth such as railway line, abandoned train stations and touristic places of interest. Our proposal is to improve the communication in Gioia Tauro plane by developing the part of Calabro Lucana railway between Nicotera and Cinquefrondi and to convert the abandoned train stations into Alberghi Diffusi. La Cartiera and the Gioia Tauro Harbour are introduced as new train stations. The network of field paths connecting the fields and touristic magnets are redesigned into bicycle paths. The bike sharing point can be found in each station. We introduce two seasonal modes of use: in winter for workers, in summer for tourists. Besides, there is a complementary function as an extension for train stations (multiconfessional chapel, bedrooms of different size, library, restaurant, kiosk and first aid point) which is realized as movable modules. Modules use the same railway to be moved and therefore short branches near each station are designed to park them. The modules have an archetypical shape and can be connected to the infrastructural facilities near each train station. La Cartiera is renovated as a multifunctional social space for immigrants. It is divided into two parts: open and closed space. The opened part is a headquarters for modules and the closed one comprises market, canteen, kitchen, offices and workshop, where immigrants can repair and redesign modules and create their own crafts that can be sold later in the towns.

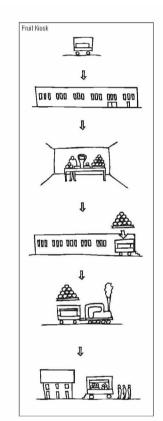


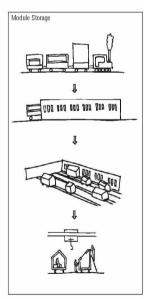


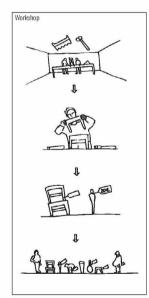
















group research: haevy infrastructures

Elisa Mansutti Fahime Mirazei Nadia Heredia Supriya Kukreya

All'analisi di Rosarno come paradigma di territorio agricolo in crisi, a causa della condizione di lavoro e dello sfruttamento salariale, degli insediamenti abitativi informali degli immigrati, ci ha portato sviluppare il progetto in tre fasi.

- Analisi agricola:
- Proposta di coltivazione in combinazione con lo sviluppo di industrie di piccole dimensioni che offrono opportunità di incrementare l'esportazione e la generazione di entrate locali.
- Proposta di abitazioni modulari per gli immigrati.
- Progettazione della "Cartiera-Market" come centro di mercato e proposta di sviluppo urbano.
- Analisi dei collegamenti:
- Proposta di traghetto e punto di snodo dei trasporti a Palmi.
- Nuova rete di trasporti autobus e di connessione ai siti turistici di Gioia-Tauro.
- corsia degli autobus per gli abitanti migranti e locali per la comunicazione al posto di lavoro.
- percorsi di campo avventura e di piste ciclabili per escursioni turistiche
- Analisi del turismo:
- Sviluppo del porto di Palmi e della spiaggia di Lido di Palmi.

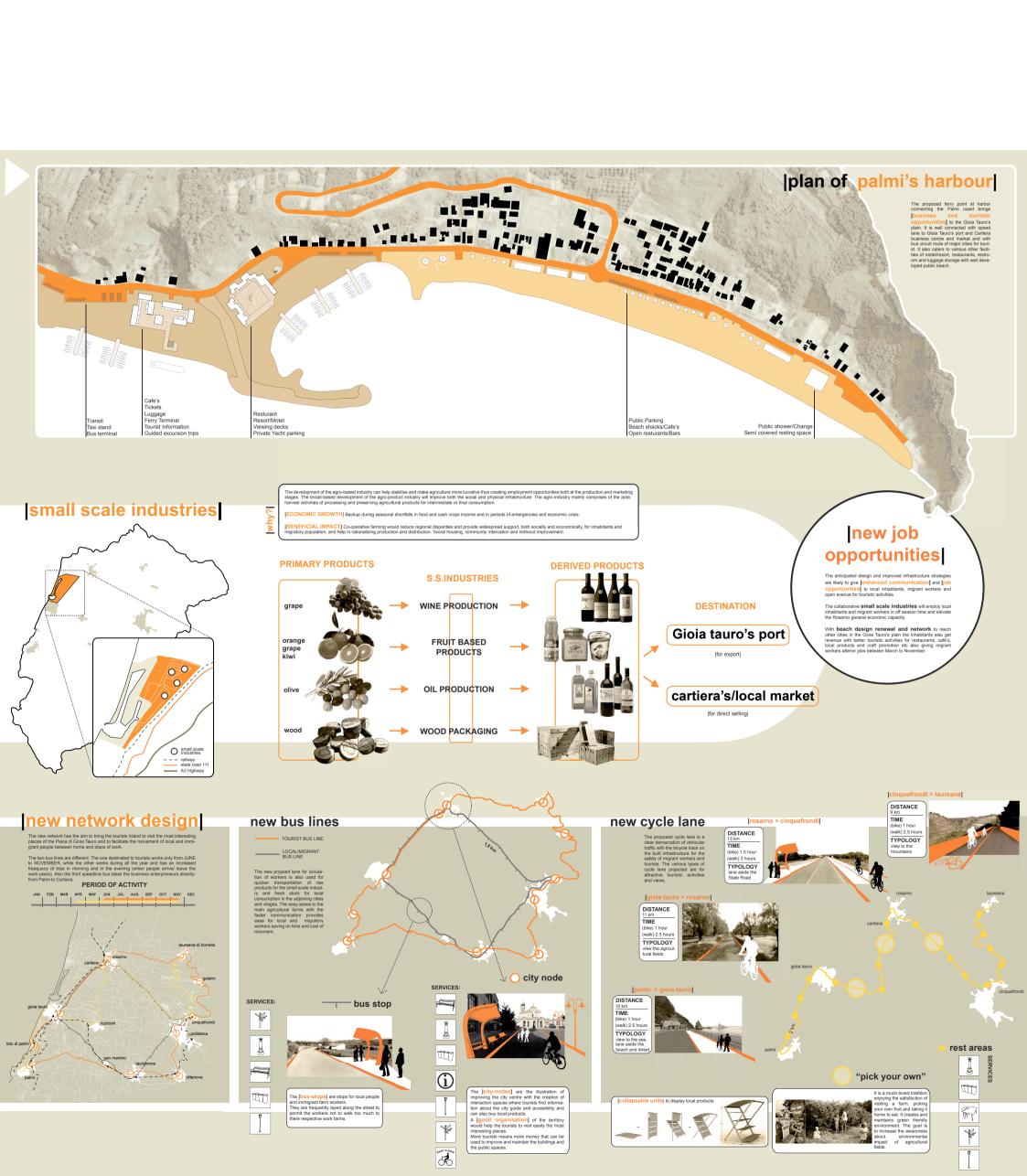
L'intero progetto si concentra sul concetto di "sinergia", che integra l'analisi di tutta la pianura con soluzioni strategiche per far fronte ai problemi degli immigrati degli e abitanti locali.

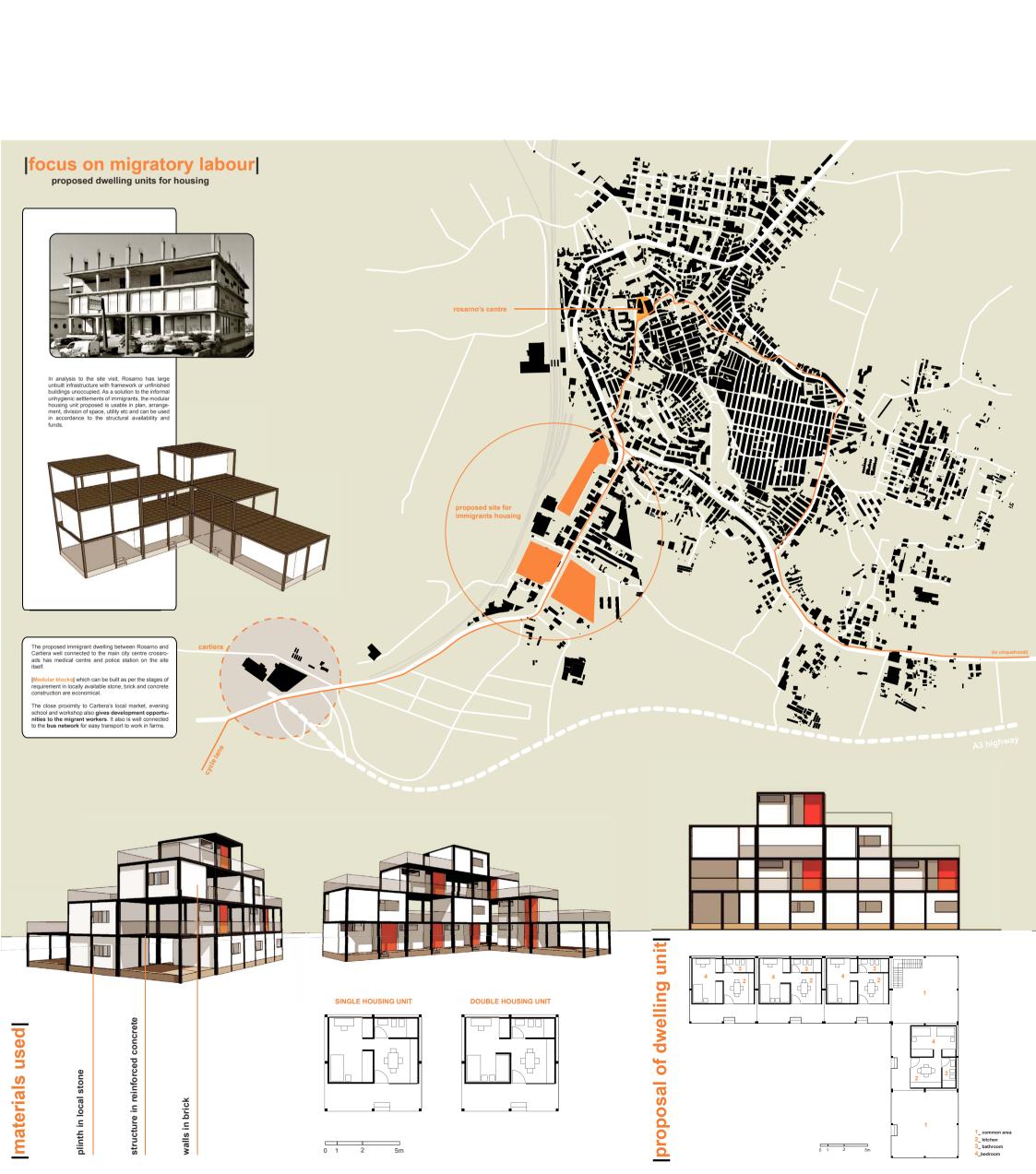
On analysis of Rosarno as a paradigm of agricultural territory in perspective of the crisis of territory for condition of work and wage slavery along with informal housing settlements of the immigrants brought us to the whole project in three phases.

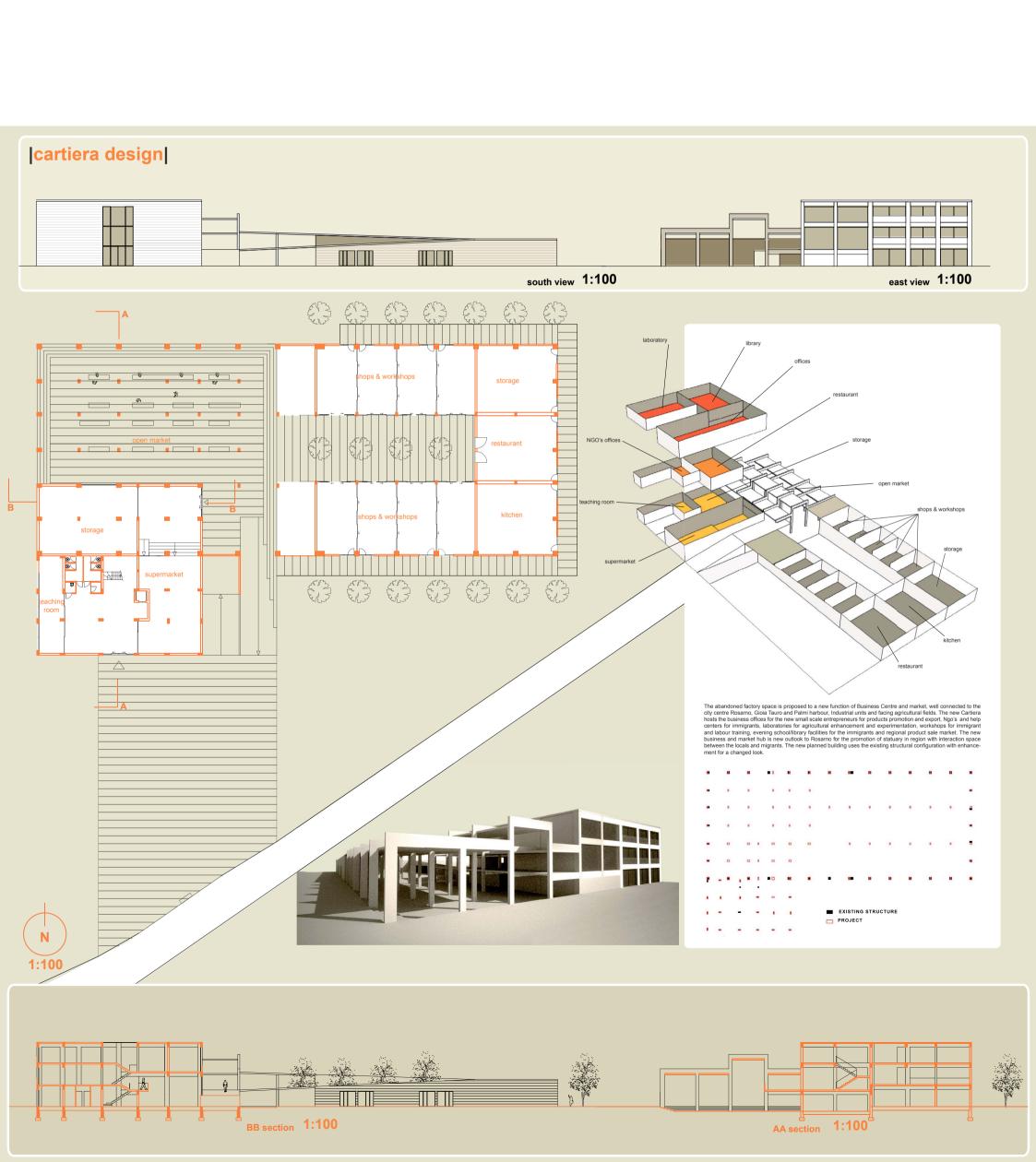
- Agricultural Analysis:
- Proposal of combined farming with development of small-scale industries providing more export opportunities and local revenue generation.
- Proposal for modular dwelling for immigrants with existing structure and economical budget.
- New Cartiera Business and market center for the upliftment and urban development.
- Network Analysis
- Proposal of Ferry point and transport hub at Palmi.
- New network lanes for speed travel and connection to Gioia Tauro's touristic sites.
- Bus lane for migrant and local inhabitants for communication to workplace.
- Adventure field paths and cycle lanes for tourist excursions
- Tourism Analysis
- Development of Palmi Harbour node with Palmi beach.
- Ouicker transportation and urban nodes development.

The whole project concentrates on concept of "SYNERGY", integrating compositional analysis of the whole plain with strategic solutions to cater the problems of local inhabitant and migrants altogether.

taurianova







# layer city /

group research: agricultural activities

Benjamin Macaire Chen Xiangfei Davide Pontoni Manu Crochon Nicolò Merlin

Layer city è un progetto utopico, un gesto comunicativo che usa Rosarno come laboratorio. L'obbiettivo principale è recuperare un'area urbana fortemente degradata, caratterizzata da una forte densità abitativa e da un basso livello di standard urbanistici, aggiungendo e non trasformando. Un nuovo livello verde è "posato" sulla città fornendo: una pista ciclo pedonale, dei giardini, degli orti e dei pannelli fotovoltaici.

Il comune gestisce i tetti piani dei cittadini e organizza il sistema. Mentre i giardini e la pista ciclo pedonale sono a disposizione di tutti i cittadini, gli orti e l'energia fornita dall'impianto fotovoltaico sono ad uso esclusivo degli abitanti i cui tetti fanno parte del tracciato. Questi ultime due destinazioni d'uso sono concepite come benefit che attraggono gli altri cittadini ad entrare nel sistema. Il nuovo layer crea una rete che collega i principali punti attrattori della città (scuole, piazze, zone ad alta densità, chiese, stazione del treno). Una rete dinamica e ricomponibile nel caso i punti attrattori cambino. Le differenti utilizzaziponi d'uso dei tetti sono distribuite uniformemente nella città. Il nuovo layer è connesso alla città attraverso due vie: una nuova stazione composta da un'ascensore ed un vano scale modulari e gli accessi sui tetti preesistenti. Il sistema è progettato per essere leggero e flessibile. Ad esempio i ponti, composti da tubi innocienti e le stazioni, che possono essere montate e smontate da solo due uomini. Tuttè le tipologie di tetto sono facilmente smontabili.

La cartiera è stata trasformata in un magazzino/negozio per tutti materiali accumulabili e acquistabili che servono a costruire Layer city.

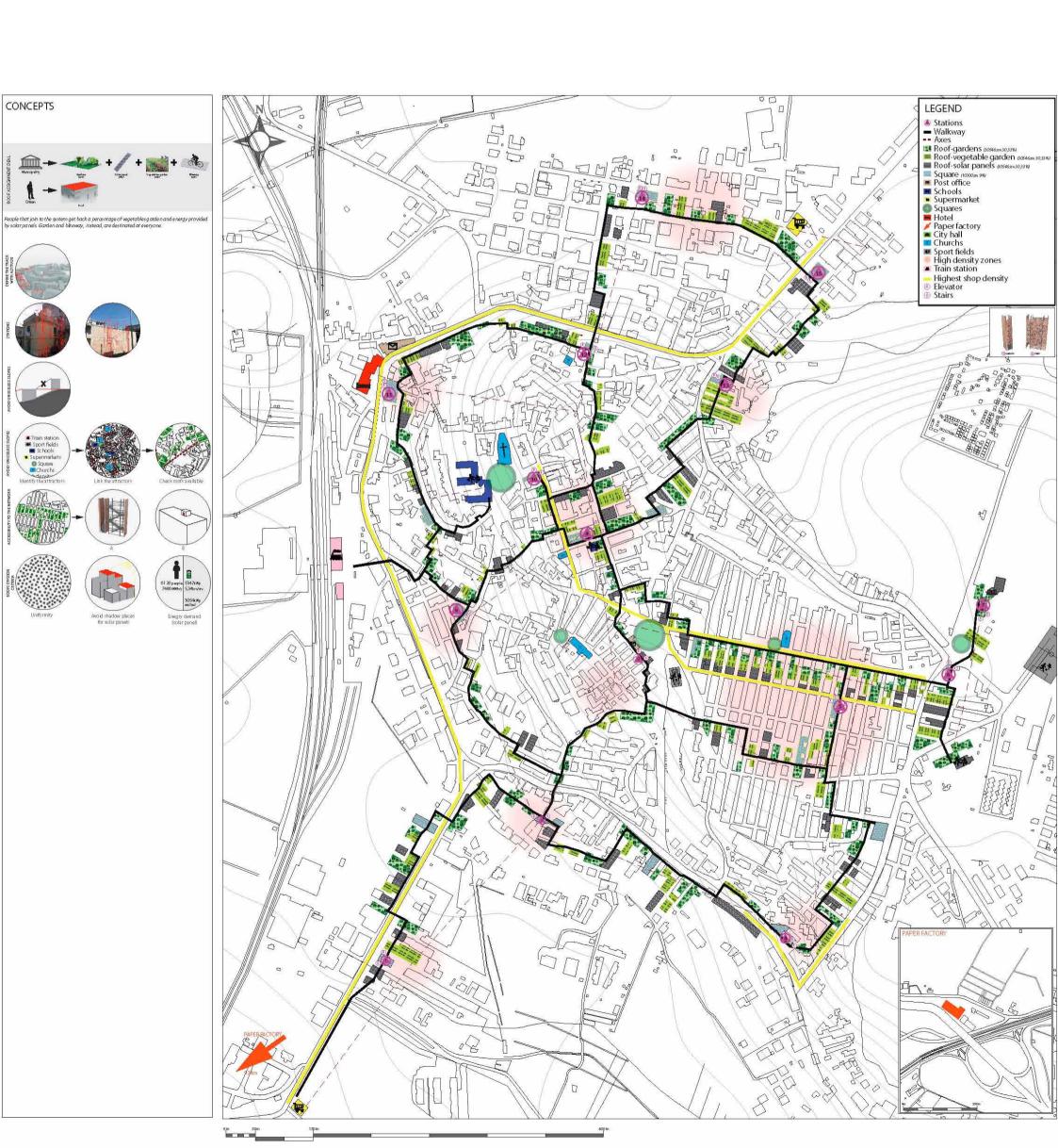
Layer city is an utopic project, a comunicative gesture that use Rosarno like a workshop. The main goal is to restore a highly degradated and extremly dense city with a low urbanistic standard level, adding and not changing. A new green layer is located on the city providing: fast walk/bike path, gardens, vegetable gardens and photovoltaic panels.

The municipality manages the empty roofs given by the citizens. While the gardens and the walk/bike paths are available for all the people in Rosarno, the vegetable gardens and the energy provided by solar pannels, are utilizable just by the people who live under the sheared roofs. These are the benefits that attract the citizens to join the system. The new layer creates a network that links the biggest attractor points in the city (schools, squares, high density zones, churches, train station...). This network is dynamic and rebuildable in case of changeing of the attractor points. The different typologies of roofs are uniformly distributed as best as possible in all the city. The new layer is connected with the city in two ways: a new station made by an elevator module, a staircase module and already existing roof doors. All the system is designed to be light and removable. For instance the bridg-

es that connect the houses are composed by "tubi innocenti" and the stations can be mount and unmount by just two men. All the roof typologies are easly unmountable.

The paper factory is trasformed in a warehouse/shop for store and buy all the materials utilized by the Layer city.



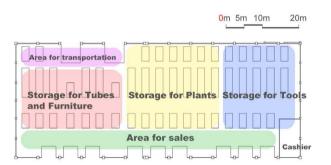




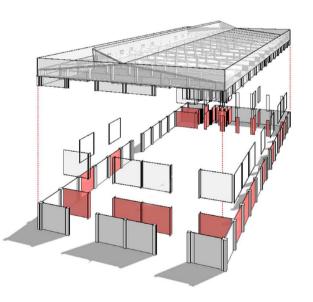
TYPOLOGIES OF ROFF - PLAN



#### **CARTERIA TRANSFORMATION**

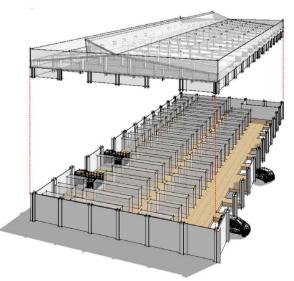


Our goal is to transform an abandoned Cartiera to store and use the tools, plants, and furnitures what to transform Rosarno. The cartiera will be divided into three parts, one part for the transport, the second part is for warehouse, and the third part for the sales. Rosarno residents can drive to cartiera, chooce from three different windows required. At last, pay the money at the cashier.



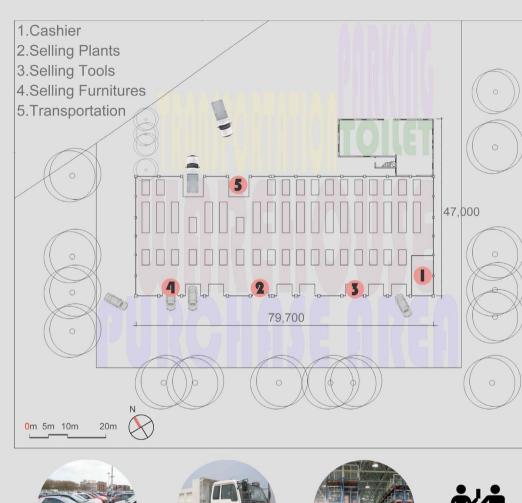
#### First step:

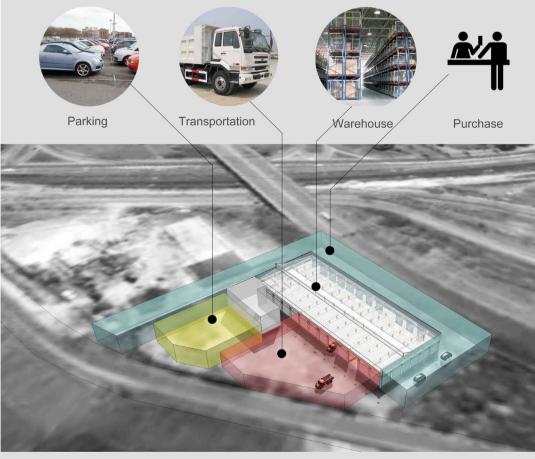
Remove some walls(the red walls in the graghic) and leave all the pilars there to creat a united space.



#### Second step

Raise the height of the ground to make it easier to transport the goods which needed. Fill the empty walls with doors, then creat a room for the cashier.







# bellavista extended /

group research: solid waste system

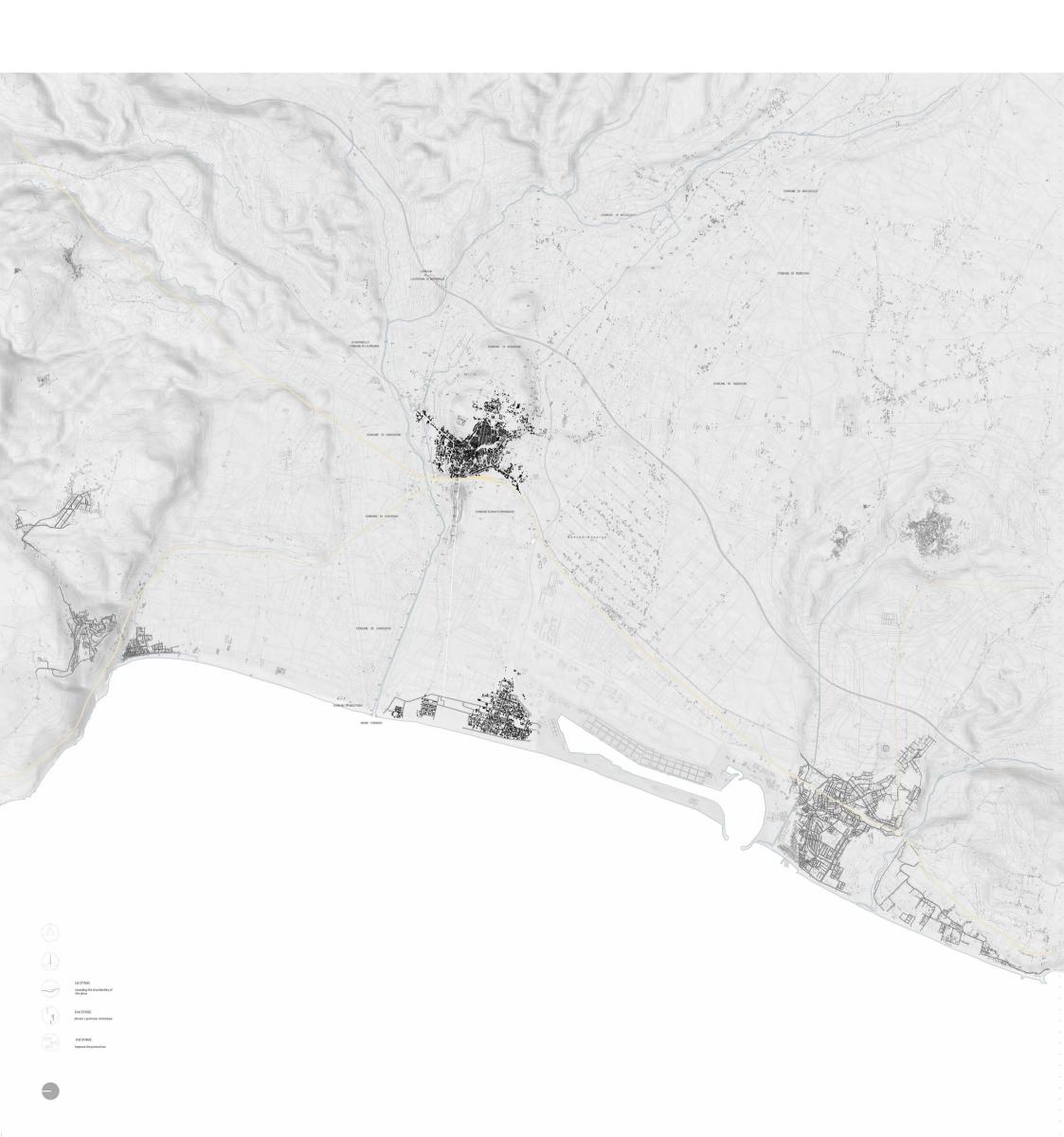
Delphine Bakhsiss Marta Petrov Moez Chatmen Nenad Duric

L'idea o piu che altro l'immagine della nostra proposta è nata dall'osservazione che abbiamo svolto durante la nostra visita a Rosarno e in cui abbiamo colto la vista offerta dalla piazza Bellavista come l'elemento maggiormente apprezzato del luogo. Da questa visione abbiamo sviluppato la volontà di valorizzare il suo paesaggio e la sua agricoltura attraverso la proposta di una connessione diretta definita da un ponte fra la piazza Bellavista e la collina di fronte e più concretamente da una "scuola" in cui i singoli abitanti proprietari di un terreno possono apprendere nuove tecniche di coltivazione e condividere le loro conoscenze al fine di sviluppare una maggiore diversità e migliorare la loro produttività, nonché una maggiore consapevolezza del paesaggio come risorsa.

La riqualificazione dell'ex fabbrica Cartiera è stata principalmente definita dalla volontà di cambiare totalmente l'immagine che questo nome è associato al malore degli immigrati stagionali e di trasformarla in un associazione d'aiuto ai immigrati e in un luogo comune di interazione e socializzazione con la popolazione locale.

The idea of our proposal was born from the observation that we have developed during our visit to Rosarno and in which we have been attracted by the sight offered from the Bellavista Terrace as the element mostly appreciated in Rosarno. From this vision we have developed the wish to valorize this landscape and its agriculture through the proposal of a direct connection defined by a bridge between the Bellavista Terrace and the hill of forehead and more concretely by a "school" in which the single owners of a field can learn new techniques of cultivation and share their knowledges with the purpose to develop a great diversity cultivation and to improve their productivity, as well as a great awareness of the landscape as resource.

The riqualification of the ex factory Cartiera has mainly been defined by the wish to totally change the image that this name has been associated to distress of the seasonal immigrants and to turn it into an association of help to the immigrants and in a place common of interaction and socialization with the local population.







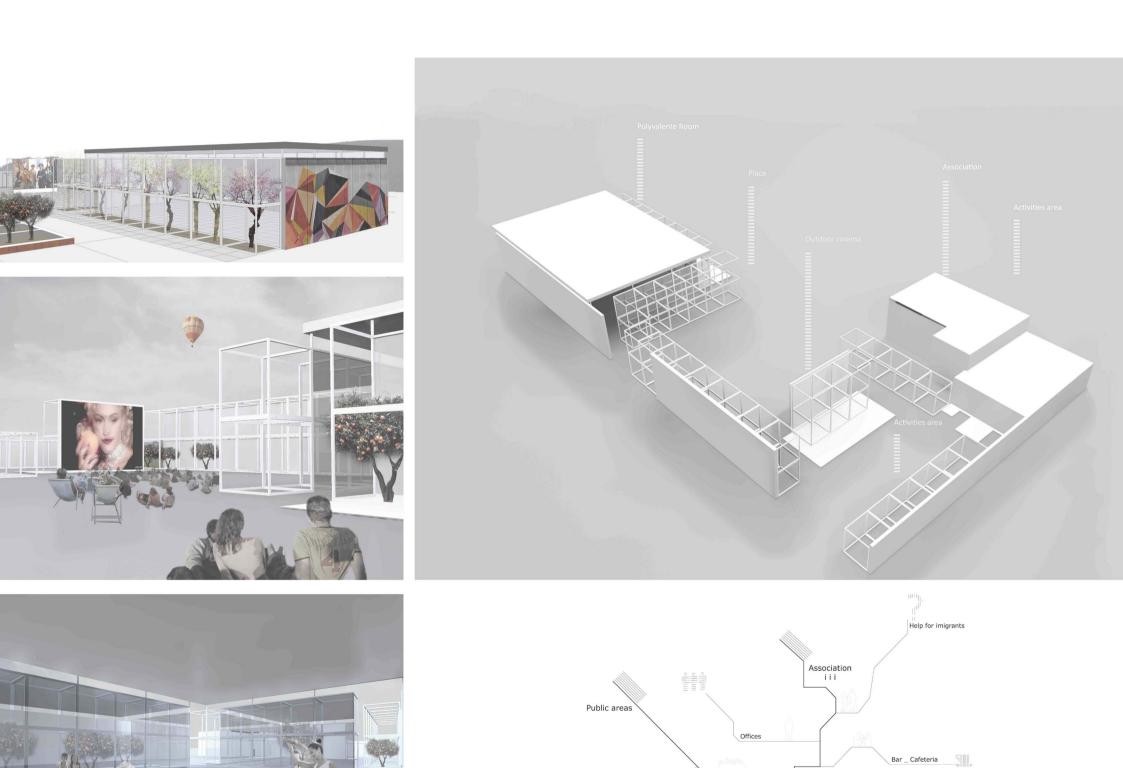


builds in his urge for living nothing is in my eyes better and more valuable than bridges. They are more important than houses, more sacred than shrines. Belonging to everyone and being equal to everyone, useful, always built with a sense, on the spot where most human needs are crossing, they are more durable than other buildings and they do not serve for anything secret or bad.

IVO ANDRIC

The particular

The bridge reveals true values and the meaning of the site and thus it is the symbol of that site. It symbolizes and at the same time complements the place.



Polyvalente Room

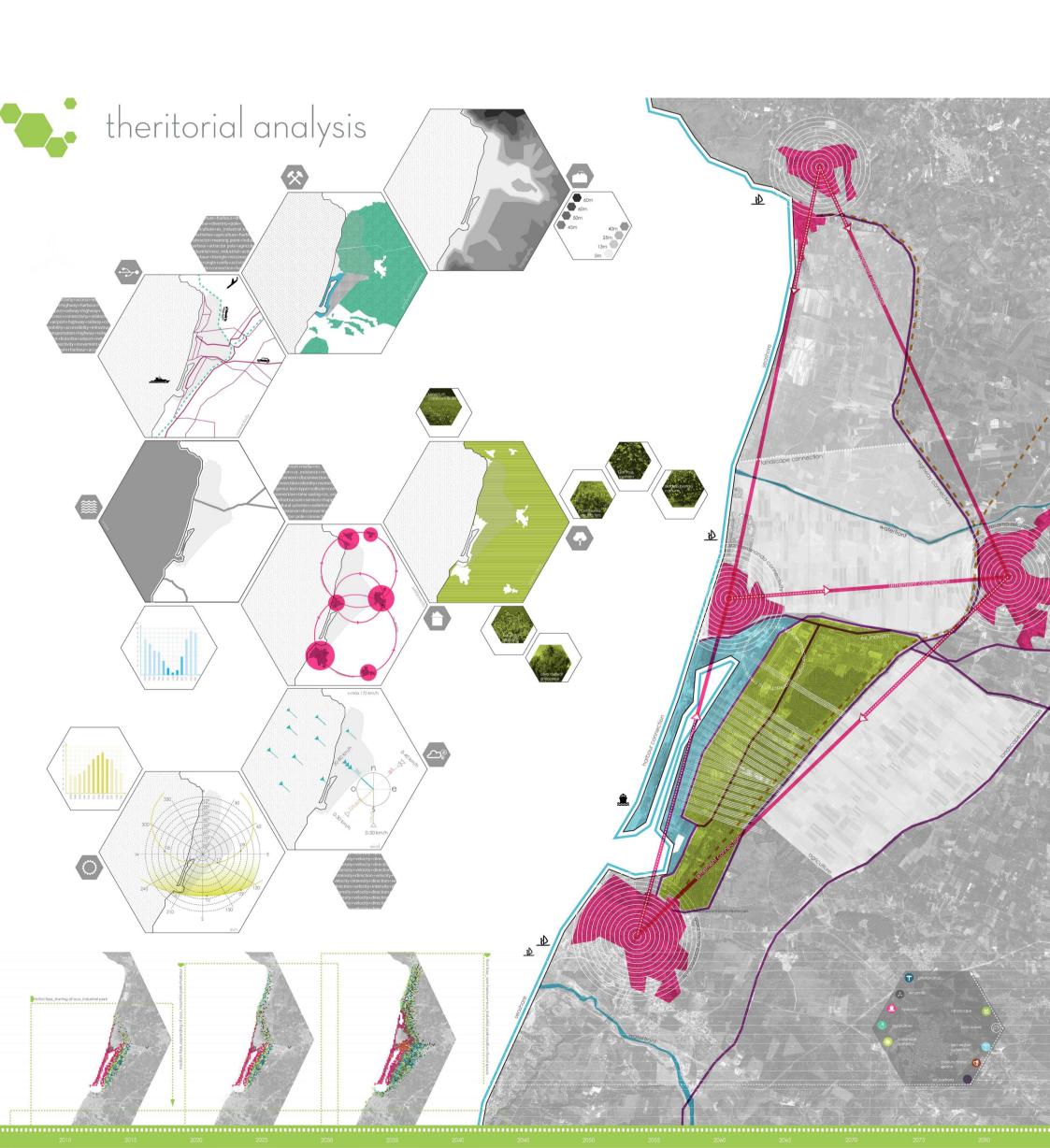


group research: communities

Armine Maksudyan Bogdan Stojanovic Camilo Pelaez Ludovica Tomarchio Mohyedin Navabzadeh Navabi

Il progetto prende avvio dall'osservazione del territorio che si mostra omogeneo sia da un punto di vista produttivo sia paesaggistico, caratterizzato dal sistema agricolo con la grossa eccezione del porto. Il porto risulta, però totalmente disconnesso dagli insediamenti limitrofi. Abbiamo cercato di riconnettere questi insediamenti con il porto e l'area che sembrava più adatta per un intervento era il triangolo alle spalle del porto, caratterizzato dalla presenza delle fabbriche abbandonate. L'idea è di sviluppare dei sistemi di produzione di energia rinnovabile, di cinque principali categorie: pale eoliche e pannelli fotovoltaici per la produzione di energia, impianti per lo smaltimento dei rifiuti, con l'inserimento di un centro per la produzione di biogas, un centro per la divisione dei rifiuti, e il preesistente inceneritore, e impianti per il trattamento delle acque, con collettori di acqua e centri per la depurazione. I proventi della produzione di energia rinnovabile, che potranno usufruire dei fondi resi disponibile dall'EU, saranno utilizzati per creare un parco paesaggistico ed una enorme area adibita ad eventi sociali. Questa area polifunzionale, crea una centralità sociale, al momento mancante che produce identità oltre ad introiti economici. Si tratta di uno spazio di 400x600 mt sottratto dal porto che utilizzerà le gru e i container lì presenti per creare una conformazione spaziale sempre diversa. Flessibilità e grandezza, sono le peculiarità di questo spazio che ospiterà concerti o esibizioni di elementi "fuori scala". Il triangolo apparirà suddiviso in tre strisce. La prima connessa con le attività del porto, la seconda con le preesistenti industrie adibite a centri per lo smaltimento dei rifiuti, o trattamento delle acque, e l'inserimento di pannelli fotovoltaici, e la terza sarà caratterizzata da un intervento paesaggistico, che si riferisce formalmente ai campi retrostanti e la presenza di pale eoliche e collettori di acqua.

The project starts from the observation of the territory that is both from a productive and a landscape point of view homogenous with the agricultural system and the exception of the harbor. The harbor is disconnected to the nearby settlements. We tried to think how to reconnect those three settlements with the harbor, and the area that looked more calling for an intervention was the triangle behind the Harbor, characterized by the presence of the abandoned fabrics. The idea is to implement green energy production technologies in the triangle with the development of five main technologies: windmills and photovoltaic panels to produce energy, garbage treatment, with biogas production center, a waste division center and the preexistent incinerator, and water treatment, with water collectors and water treatments centers. The output if those investments, that producing green energy will have the benefits of the EU funds will be used to implement a landscape intervention and a huge area for social events. This intervention is required in order to promote social gathering, social identification and economical gaining. The polifuctional area is a huge space taken from the harbor of 600X400 m that will use the cranes and the containers of the harbor to shape itself in an always different ways. Flexibility and bigness will create a unique area that can host concerts or exhibition of out of scale elements. The triangle will appear shaped by three stripes. One connected to the harbor activities, one with the previous industries treated with photovoltaic panels, reused for the water/garbage treatment, and the third one will be a mixture of landscape interventions in reference with the fields and high technological elements such as windmills and water collectors.









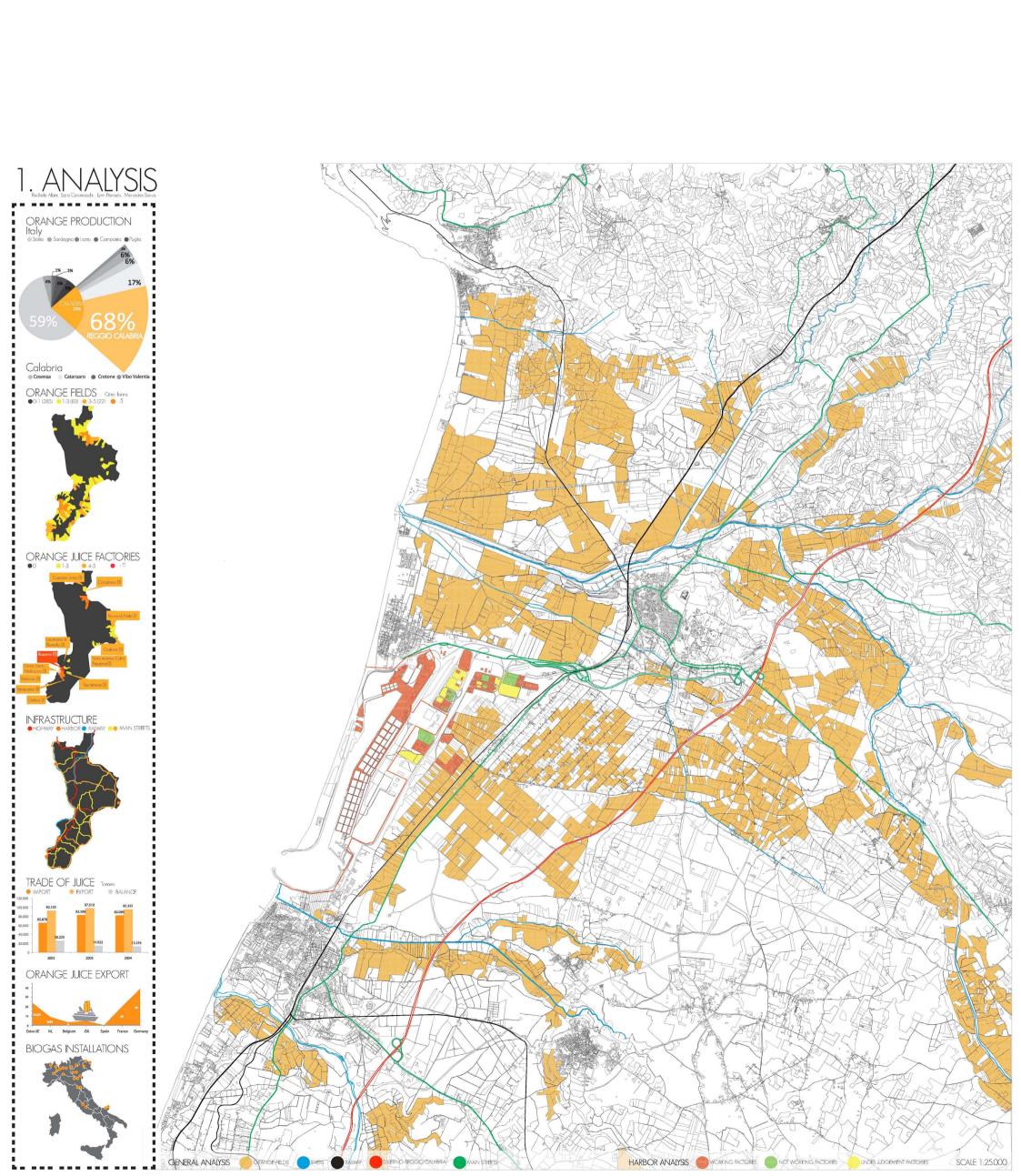


group research: water system

Lynn Pieraets Mercedes Sarua Rachele Albini Sara Caramaschi

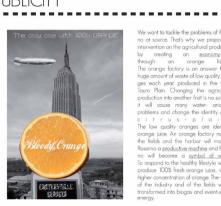
Una delle maggiori problematiche della piana di Gioia Tauro è il sistema agricolo. Con il nostro progetto abbiamo voluto trovare una soluzione a tale problema: con l'idea di mantenere gli stessi prodotti, abbiamo basato il nostro progetto sulla maggiore risorsa della Calabria: le arance. Ecco perché abbiam proposto una fabbrica di succo d'arancia, con la conseguente creazione di una catena economica: gli agricoltori ricevono un prezzo onesto dalla vendita delle arance e quindi sono in grado di pagare di più i loro impiegati. La fabbrica è inoltre una risposta epr il grande numero di spreco di arance di bassa quantità che ogni anno è prodotta e che sarebbe invece ottima per il succo d'arancia. Per rispondere al moderno stile di vita salutare abbiamo pensato di produrre un succo 100% fresco, con una grande concentrazione di arance, simbolo di benessere. Gli scarti dell'industria e le arance non vendibili sul mercato saranno trasformati in biogas e quindi in energia: questa è una risposta ecosostenibile al problema dello smaltimento delle pelli d'arancia e l'energia prodotta sarà venduta all'ENEL con conseguenti entrate, sia dalla vendita di energia, sia dal Contratto verde che sostiene interventi di questo tipo.

One of the main problems of the Gioia Tauro Plain is the incorrect management of the agricultural system. We want to tackle this problem at source. With the idea of maintaining the kind of products already existing, we base our project on one of the major resources of Calabria: the oranges. That's why we propose an orange juice factory, with the subsequent creation of an economy-chain: farmers receive an honest price from selling the oranges to the factory and they are able to pay more their employers. The orange factory is an answer to the huge amount of waste of low quality oranges each year produced. The low quality oranges are ideal for orange juice. An orange factory near to the fields and the harbor will make of Rosarno a productive machine and Rosarno will become a symbol of wealth. To respond to the healthy lifestyle we will produce 100% fresh orange juice. with a higher concentration of oranges. The waste of the industry and of the fields will be transformed into biogas and eventually to energy. This is an eco-sustainable answer to the current impossibility of Calabria in disposing of the orange waste. The energy produced is sold to Enel and the factory receives money from Contratto Verde.



# 2. ORANGE FACTORY & BIOGAS PLANT

# **PUBLICITY**









100 % ORANGE DRINK FRESH. DRINK 100% ORANGE



# REASON

- WHY? 1. EVERY YEAR HUGE WASTE OF LOW QUALITY ORANGES IDEAL FOR ORANGE JUICE
  2. FRESH ORANGE JUICE AS AN ANSWER TO THE TENDENCE OF HEALTY LIFESTRIE
  3. SOLUTION FOR LIMEMPLOYMENT
  A. IMPROVING ASCRULIFACE, ORGUNISTANCES: FARMERS RECEIVE AN HONEST PRICE
  5. FARMERS ARE ABLE TO PRY THEIR EMPLOYEES

- HOW? O BIG ORANGE COMPANY IN PROXIMITY OF THE HARBOR, WHICH PROCESSES THE ORANGES OF THE 4 MAIN PRODUCERS:

  1. GLAD TAIRO PLAN
  2. LAMEZIA TERME
  3. SBARI
  4. FACIA JONICA.

RESULT OF AN HONEST ECONOMY WITH EXPORT, THANKS TO THE PROXIMITY OF THE HARBOR AND THE RAWAY-INFRASTRUCTURE.



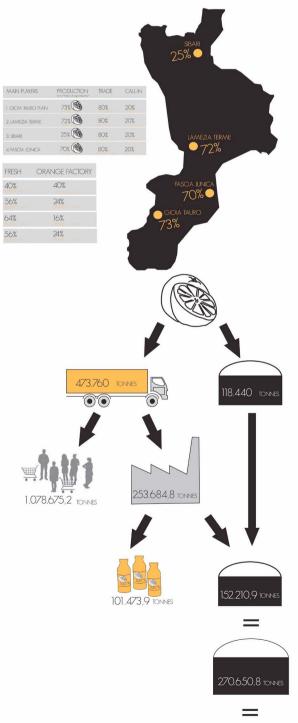


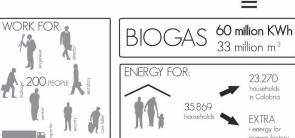




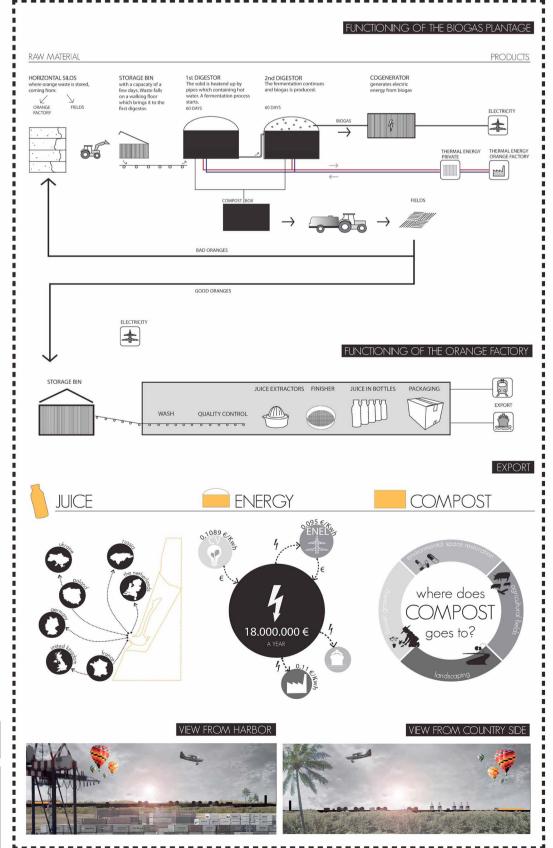


# NUMBERS





## **PROCESS**



We located the orange factory and biogas plant nearby the harbor and the railway, to have the profit of an easily and cheeper transportation. The 1,8 km long project is positioned among the SS-18 to let people, moving by car, experience this symbol of wealth and ecosustainability.

Going forward the density of the elements increases until the climax: the towers. This positioning creates a "speed movie", so cars experience the process starting from the orange juice factory to the biogas plant.

We used a grid based on the dimensions of the digestors, our main visible component, and the distances in between have an exponential evolution to emphasize this "speed movie".

Starting from Rosarno we created a pedestrian walk which links the cartiera and the factory in a linear way, like so, the pedestrians have a visible connection from the cartiera on to the towers of the factory.

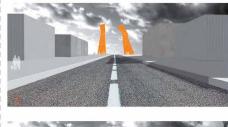
From the museum, which explains the history of Rosarno and the processing of orange juice/energy, the inhabitants and the tourists eventually end up in the factory itself.



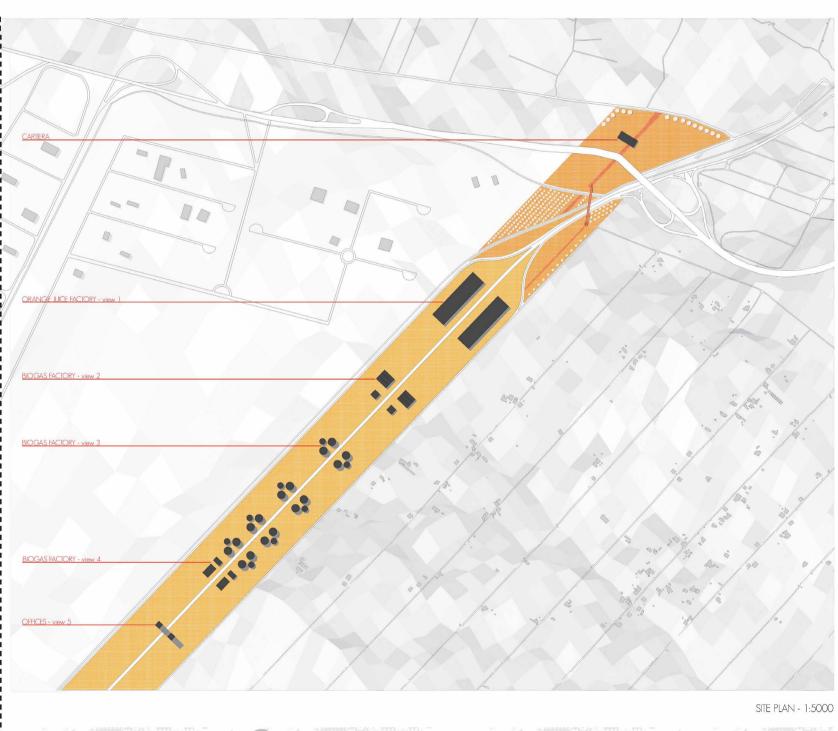
VIEWS











LONGITUDINAL SECTION



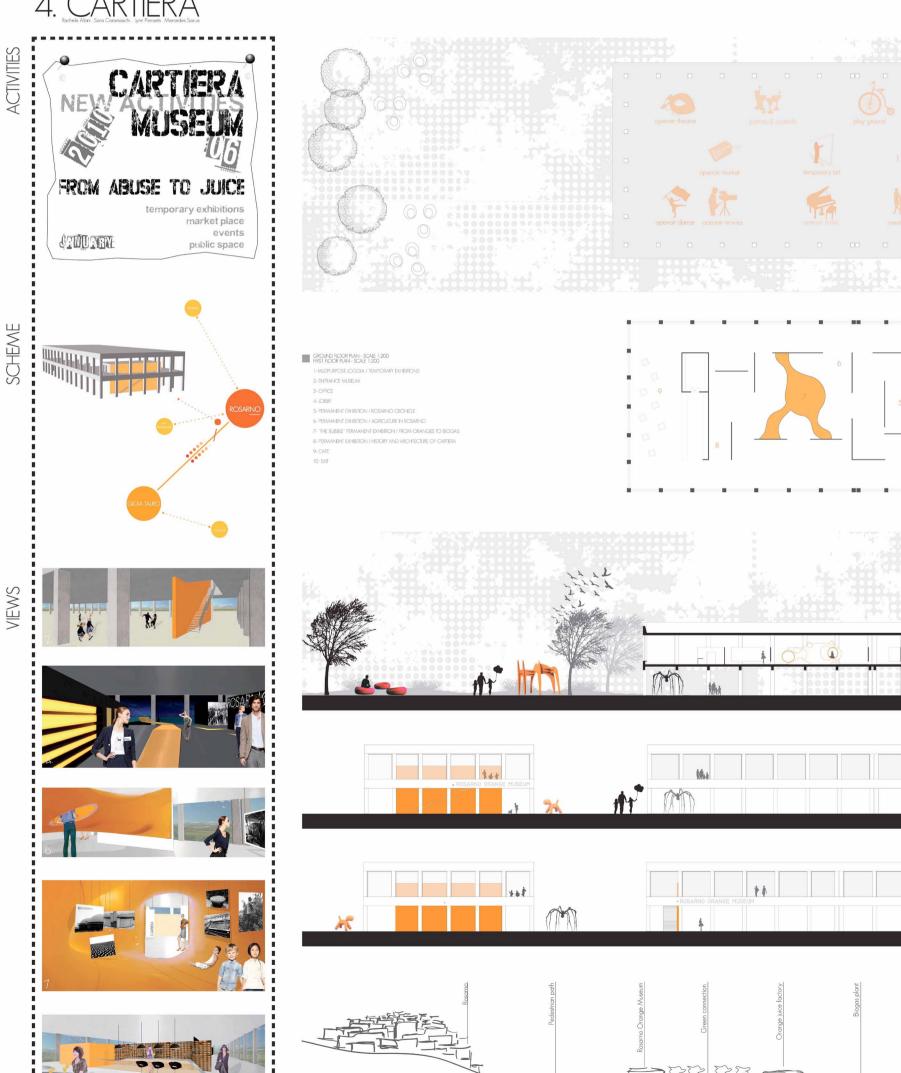








# 4. CARTIERA Rachele Albri. Sara Caramasch . Uyer Persoels. Mercedes Sarua



LONGITUDINAL SECTION - SCALE 1:200

EAST & SOUTH ELEVATION - SCALE 1:200

WEST & NORTH ELEVATION - SCALE 1:200



group research: economical system

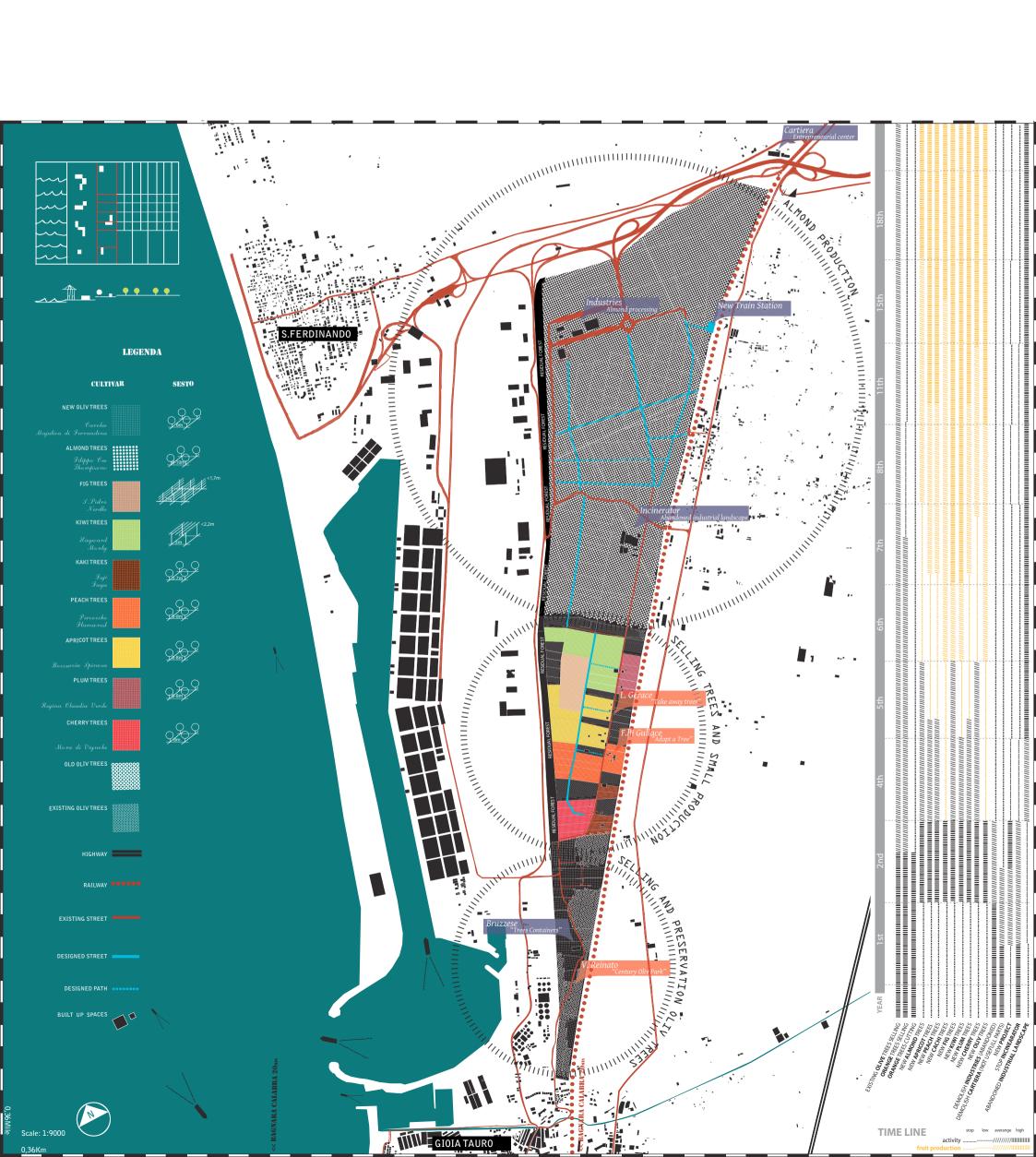
Enea Facoetti Firuze Abbak Yao Chen Zain Al Hindi

## "...è un pugno chiuso che va aperto." Confagricoltura

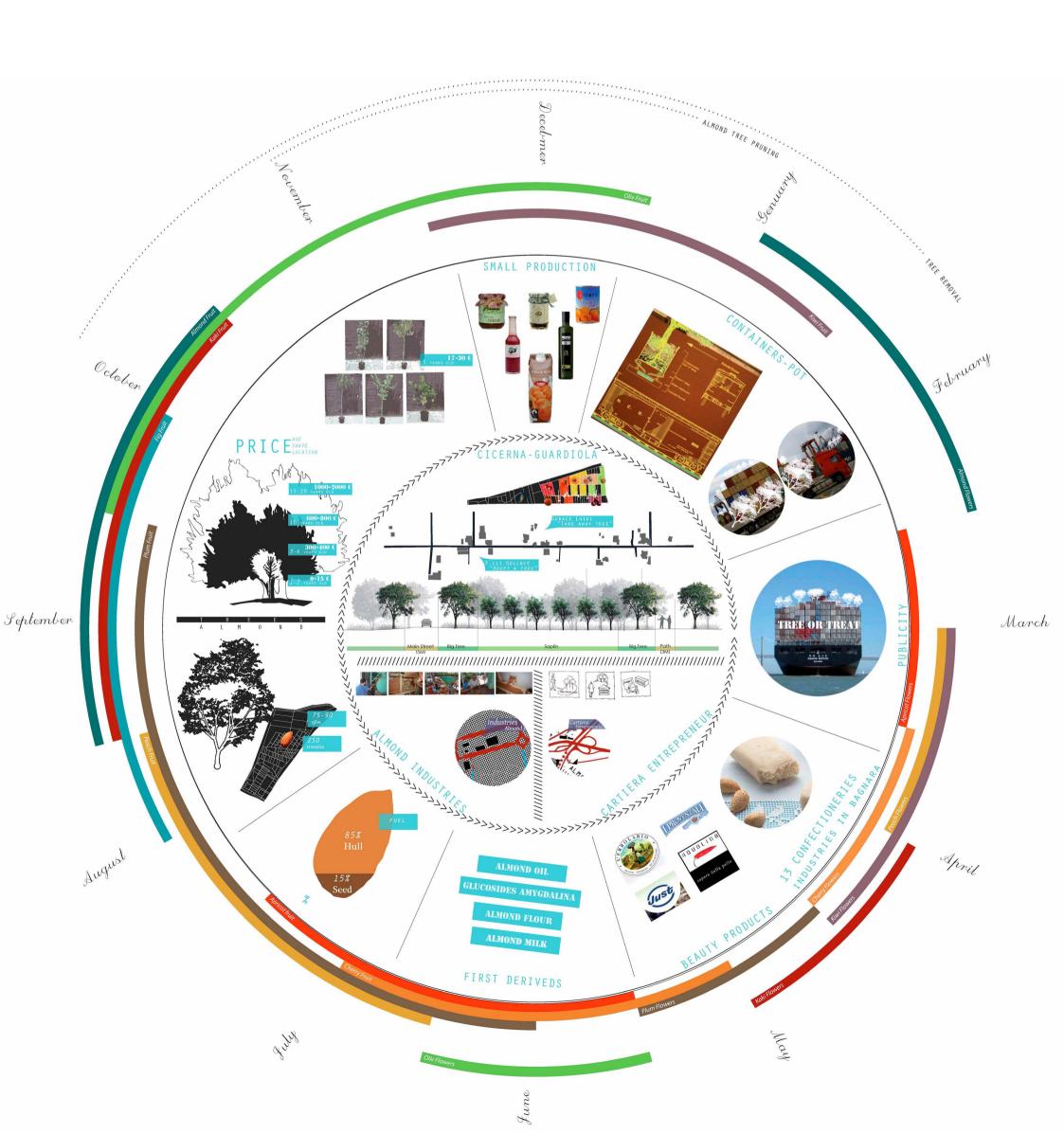
L'intervento consiste nella progettazione agricolo-produttiva di una fascia margine sperimentale che separa il suolo agricolo da quello industriale. Sulla base delle mappe fornite dal corso, dalle viste in Google maps e da alcune ricerche è stata eseguita l'analisi delle colture, delle infrastrutture rurali, delle Contrade e delle aziende preesistenti. Il progetto prevede, nella metà superiore, la nuova produzione di mandorle, referenti due compratori: le società cosmetiche del nord Italia e le tredici industrie dolciarie di Bagnara Calabra famosa per i suoi dolci e tuttora rifornite da Sicilia, Grecia, Turchia e Spagna. Una cultivar ben adatta al clima della piana e al suolo degli aranceti. In quella inferiore una struttura vivaistica: con l'intento di espiantare gli ulivi preesistenti non più adatti alla produzione e non ancora protetti dalla legge del 1951; ciò associato a nuove piantagioni di alberi da frutta. I container del porto sono stati convertiti in "vasi" per il trasporto degli alberi via mare. Sia la produzione fruttifera che la cura del mandorlo, così come l'espianto della maggior parte delle colture, avvengono nel periodo autunnale-invernale, coincidente con l'attuale presenza dei lavoratori stagionali. Il progetto della Cartiera consiste in un centro direzionale, gestito dagli stessi acquirenti e fornito di un ufficio per il rinnovo dei permessi di soggiorno.

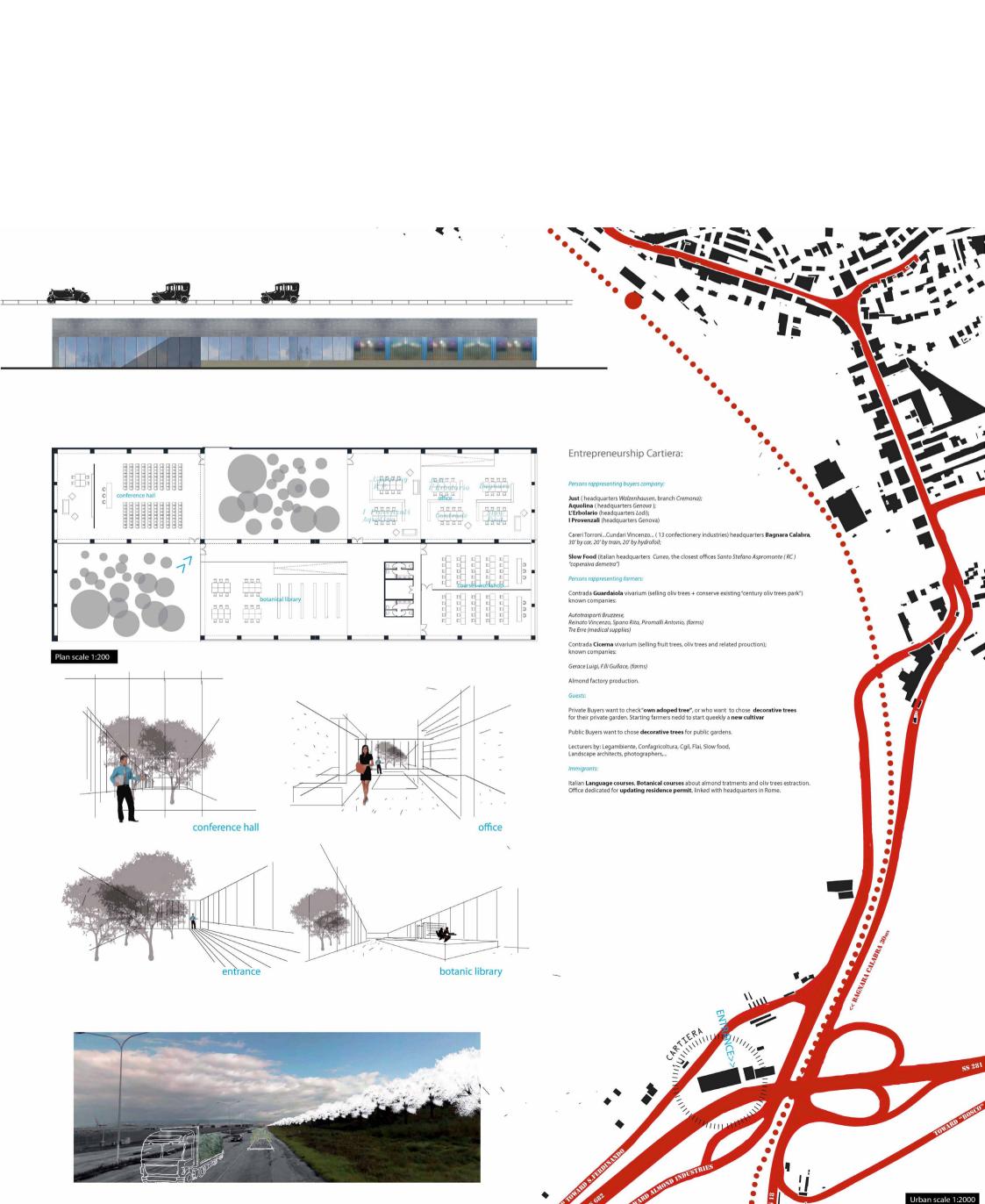
### "... It is a clenched fist that must be opened." Confagricoltura

The project involves design and production of an agricultural experimental margin area that separates the agricoltural land and the industrial land. Based on maps provided by the course, from Google maps views and research has been carried out the analysis of crops, rural infrastructure, and existing farms of Contrade. The project includes, in its upper half, the new production of almonds, which refers to these buyers: cosmetics companies in northern Italy and thirteen confectionery industries of Bagnara Calabra famous for its cakes and still supplied by, Sicily, Greece, Turkey and Spain. A cultivar well adapted to the climate and soil of citrus. In the lower land a vivarium: with the intent of grubbing up existing olive trees, which are no longer suitable for production and are not yet protected by law in 1951, and this is associated with new plantations of fruit trees. The harbour containers has been converted into "pots" for the trees transport by sea. Both the fruit production and the care of the almond tree, as well as the harvesting of most crops, occur in autumn and winter, coinciding with the current presence of seasonal workers. The Cartiera project is an Entrepreneurship center, menaged by the same customers. It includes an office for residence permit updating.









# temporary urbanism /

group research: light infrastructures

Lucia D'amato Marcella Bonanomi Tushar Gaur Ziya Bulluch

Il progetto cerca di trovare una soluzione comune a due problemi emersi dall'analisi del territorio: la presenza di vuoti che giacciono in uno stato di abbandono all'interno del tessuto urbano e l'esistenza di fabbriche inutilizzate nella zona adiacente al porto.

Queste 15 industrie, di proprietà dell' ASI (Associazione provinciale per lo Sviluppo Industriale), vengono rimesse in uso come polo produttivo di un'azienda, art\_container, che produce spazi pubblici ed abitativi utilizzando container dismessi.

Le unità verranno utilizzate per dare una nuova identità a quegli spazi abbandonati all'interno delle tre municipalità di Gioia Tauro, Rosarno e S. Ferdinando.

L'intervento si propone di risolvere il problema della copresenza di abitanti stabili e lavoratori stagionali attraverso la realizzazione di spazi integrati nella città, che verranno utilizzati dagli immigrati impiegati nell'agricoltura nel periodo da novembre a febbraio come abitazione. Alcuni di questi moduli al livello della strada saranno invece permanentemente adibiti a ospitare funzioni pubbliche e spazi culturali, e ampliati durante i mesi estivi sfruttando alcuni dei moduli abitativi inutilizzati il cui arredamento può essere rimosso e temporaneamente immagazzinato nei rimanenti.

The project tries to provide a nexus between two issues issues, the presence of green voids spread in the dense urban fabric of the city and the existence of unused buildings in the industrial area near the harbor.

15 abandoned industries, hold by the ASI (Associazione provinciale per lo Sviluppo Industriale) would be recovered in order to place a productive hub for an enterprise, called art\_container which realizes living and public spaces reusing dismissed containers.

These units would be exploited in order to give an identity to those abandoned green areas lying in a state of neglect in the three municipalities of Gioia Tauro, Rosarno and S. Ferdinando.

To give a contextualized reason to the intervention we tried to find a balance between tension aroused in the city due to clash of permanence and temporality, since the presence of the seasonal workers.

The project realizes living spaces integrated into the city for the immigrants working in agriculture, used from November to February during the collecting of the oranges as lodging and as storage for the movable furniture of some of them during the rest of the year in order to exploit these places to integrate the public and cultural functions hosted in some of the units at the ground level permanently.



masterplan - scale 1:1000

**GROUP 1** Bonanomi Marcella 766594 - Buluch Ziya 764917 - D'Amato Lucia 763331 - Gaur Tushar 767550



art\_container unit
the units follow the mutations of
the population of Rosarno
according to the different
periods of the year- during the
oranges-season the main need
for municipality is to provide a
living place for the foreigner
workers, indeed, in the remaining months, the lack of cultural
initiatives is one of the main
problem

besides solving the lodging emergency, the localization of these living units is strategic for confering a new face to the urban fabric along the main road filling the voids inside the built woven, and for granting a substantial quantity of equipped green spaces and public cultural functions

## for the CITY



accomodation leisure initiatives





market place



water supply



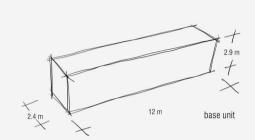
cultural spaces







integration





assembled free standing units



assembled hanging units



by truck



by ship



by train



longitudal section

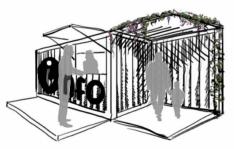


from March





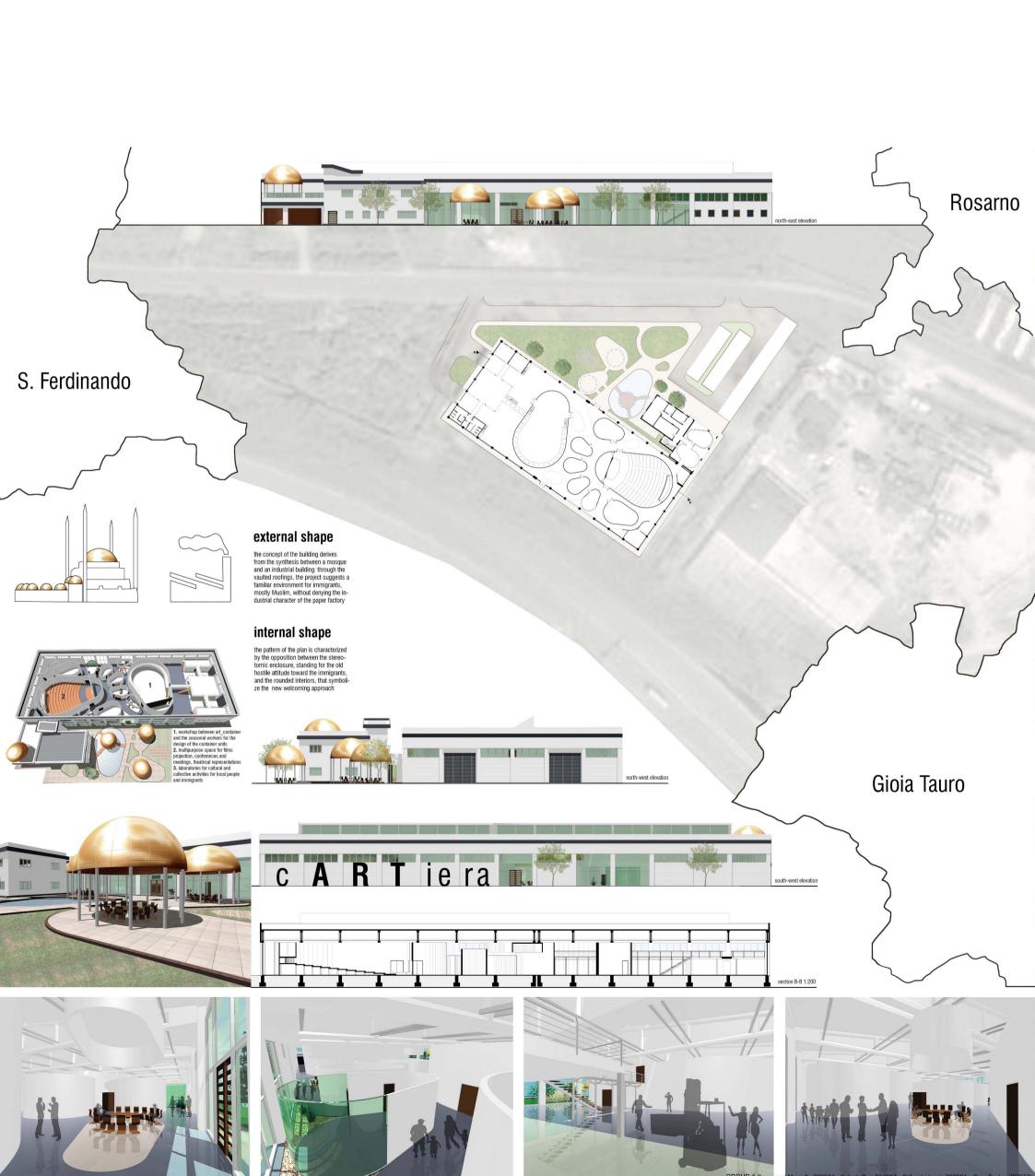




as a shelter as an info point









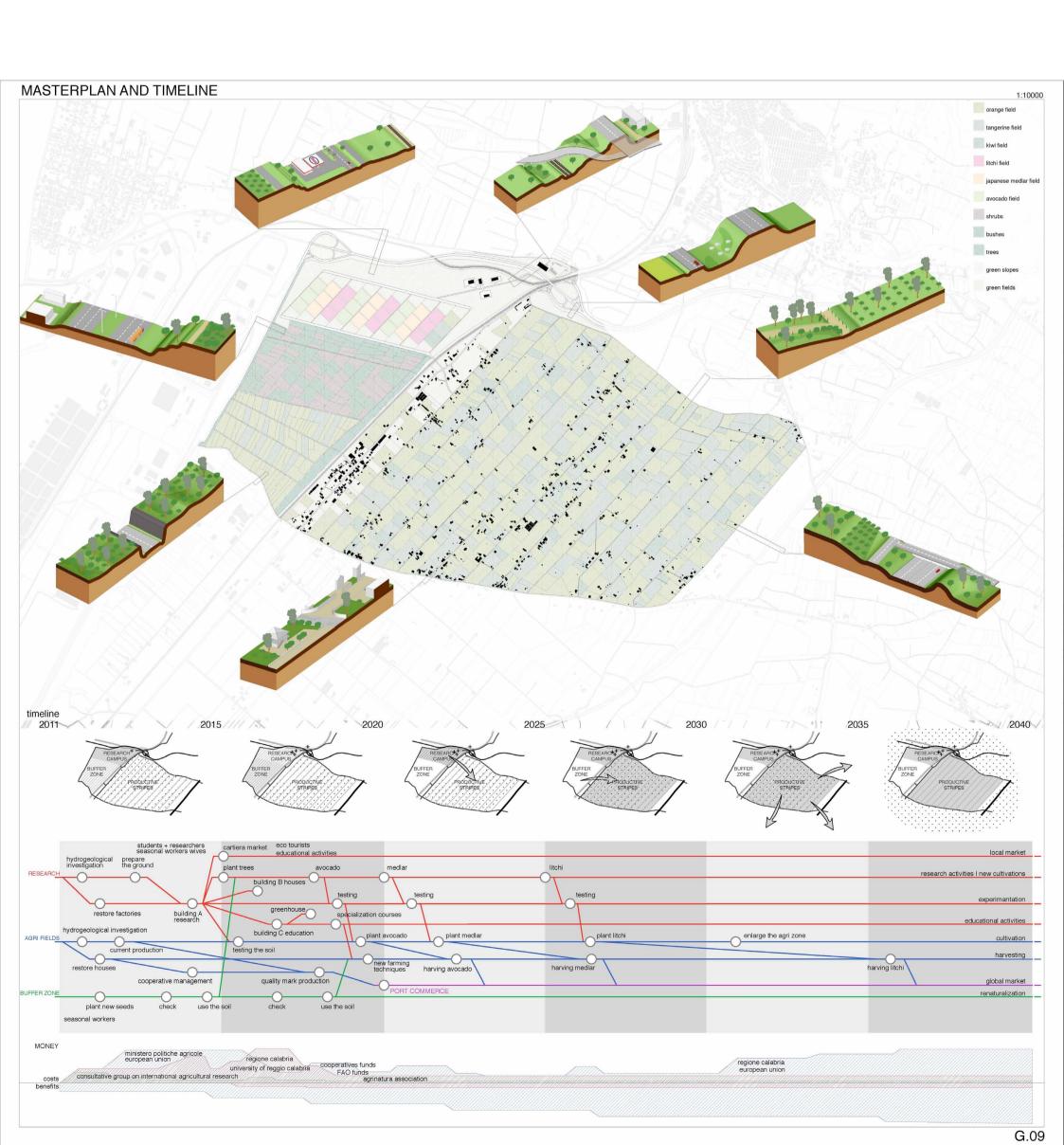
group research: flows

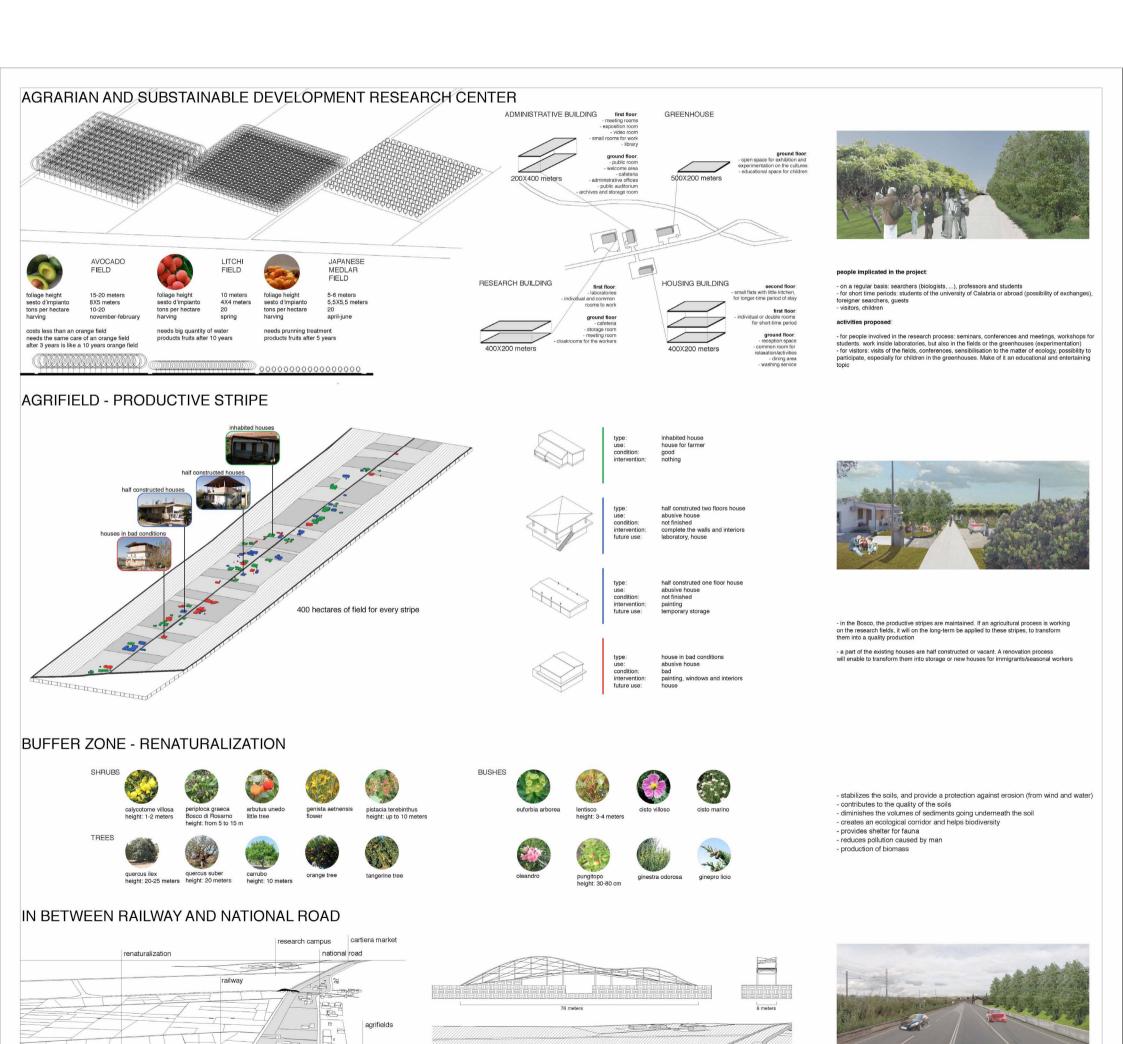
Alexandre Pascal Anais Rohfritsch Michele Fumagalli Nina Mikhalova

Considerando i problemi e le potenzialità della piana di Gioia Tauro, ci siamo concentrati sulla produzione agricola in relazione alla mancanza di una strategia di mercato. Questa operazione avviene in un'area definita con confini precisi e si evolverà nel tempo cambiando la percezione del paesaggio nell'area. Abbiamo progettato un centro di ricerca su nuovi prodotti agricoli (avocado, nespole e litchi) che coinvolge l'università della Calabria. Il nostro intervento nel bosco riguarda il rinnovamento delle case abbandonate per gli immigrati e laboratori didattici. L'area di rinaturalizzazione (alberi, arbusti e cespugli) funge da zona tampone e il suolo é utilizzato per migliorare i terreni produttivi. L'idea principale è passare da una produzione di qualità a una di quantità. In questo contesto la cartiera funziona come un mercato pubblico per prodotti agricoli e artigianali per incrementare le connessioni sociali tra gli abitanti di Rosarno.

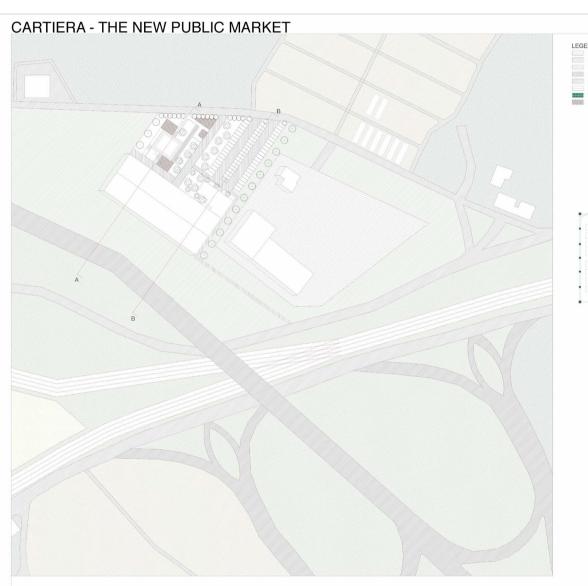
Considering the problems and potentials of Gioia Tauro plain, we focused on the agricultural production, in relation with the lack of market strategy. This operation is in a defined area with precise boundaries and it will evolve through times changing the perception of the landscape in the area. We design a research centre about new agricultural products (avocado, medlar and litchi) that will involved the university of Calabria. Our intervention in the bosco deals with the renewal of vacant houses for immigrants and educational laboratories. The renaturalization zone (bushes, shrubs and trees) works like a buffer zone and its soil is used to improve the productive grounds. The main idea is to bring a quality production instead of a quantity one. In this context the cartiera works as a public market for agricultiral products and handcraft ones to improve the social connexion between inhabitants of Rosarno.







agrifields





NEW WORKING PLACES AND POSSIBILITY OF SELF-FULFILLMEPOSSIBILITY OF DIRECT COOKING AND EATING IN THE MARKET, SOCIAL ACTIVITIES

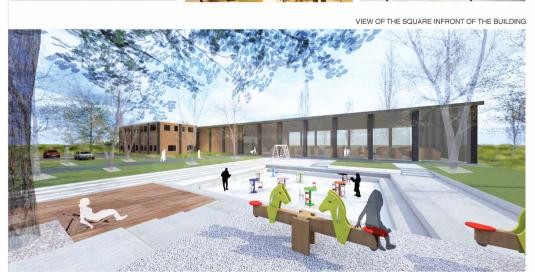












FOOD MARKET: - FRUITS FROM THE NEW EXPERIMENTAL AREA

- OTHER FRUITS - VEGETABLES
- FISH/ MEAT

GROUND FLOOR PLAN 1:500

- HANDCRAFT MARKET: JEWELRY CLAY UTENSILS TEXTILE PRODUCTS

- PARK:
   PLAYGROUNDS
   SPACE FOR EATING
   GREEN AREA, USABLE FOR LYING/RELAXING

SECTION B-B 1:500





group research: policies

Celine Sanei Corinna Del Bianco Francesco Soave Yang Xu

La nostra strategia progettuale sfrutta le due risorse esistenti sul territorio di Rosarno: agricoltura ed archeologia. Da un lato l'agricoltura è ben visibile e ha già un suo mercato anche se impregnato di problemi di corruzione; dall'altro l'archeologia è una risorsa nascosta e non valorizzata. Poiché nell'area c'è una forte mancanza di gioventù è nostro intento sviluppare queste due risorse attraverso un flusso di giovani universitari, coinvolgendoli con seminari nelle due aree di studio. Questo porterà ad una nuova

Abbiamo identificato una rete di contatti con le università e i musei di archeologia e con università e centri di ricerca nel campo dell'agricoltura in tutta l'area mediterranea. Abbiamo studiato le informazioni con interesse in campo agricolo ed archeologico lungo il passato di Rosarno. Successivamente abbiamo creato un programma temporale futuro per il nostro progetto agricolo ed archeologico. Abbiamo comcepito quest'ultimo come un processo a lungo termine organizzato in differenti fasi con gli obbiettivi finali da raggiungere in almeno dieci anni.

Gli obbiettivi sono:

economia.

- nuova produzione agricola con il marchio «Bosco D.O.P. Rosarno»
- parco archeologico «Antica Medma»

Gli strumenti per raggiungere questi obbiettivi sono seminari per studenti. Abbiamo deciso di usare come poli di riferimento due edifici abbandonati ed in buono stato: l'ex ospedale come polo archeologico e l'ex cartiera come polo agricolo.

L'ex ospedale è situato in posizione strategica, vicino all'autostrada e nel mezzo tra Rosarno e l'area archeologica.

L'ex cartiera è a sua volta in posizione strategica: vicino alla ferrovia e nel mezzo fra Rosarno e il Bosco (area agricola). Inoltre l'ex cartiera per i fatti recenti ha acquisito un'immagine negativa da redimere.

Our project strategy exploits the two existing resources of the Rosarno territory: agriculture and archeology. On one hand agriculture is well visible and has already its own market even if with several problems of corruption, on the other hand archeology is a hidden and not valorized resource.

As in the area there is a great lack of youth we want to develop the two resources through a flow of high educated youth, involving it with workshops in the two fields. This would lead to a new economy.

We identified a Mediterranean network of universities and museums of archeology and universities and researches centers in agriculture, to find the possible flows to Rosarno.

We studied the informations with agricultural and archeological interest in all the history of Rosarno. Then we created a time plan for the future for our agricultural and archeological project. We thought it as a long-term process, organized in different phases, with a final goal to be reached in at least ten years.

The goals are:

- a new agricultural production with the "Bosco D.O.P." trademark
- the archeopark "Old Medma"

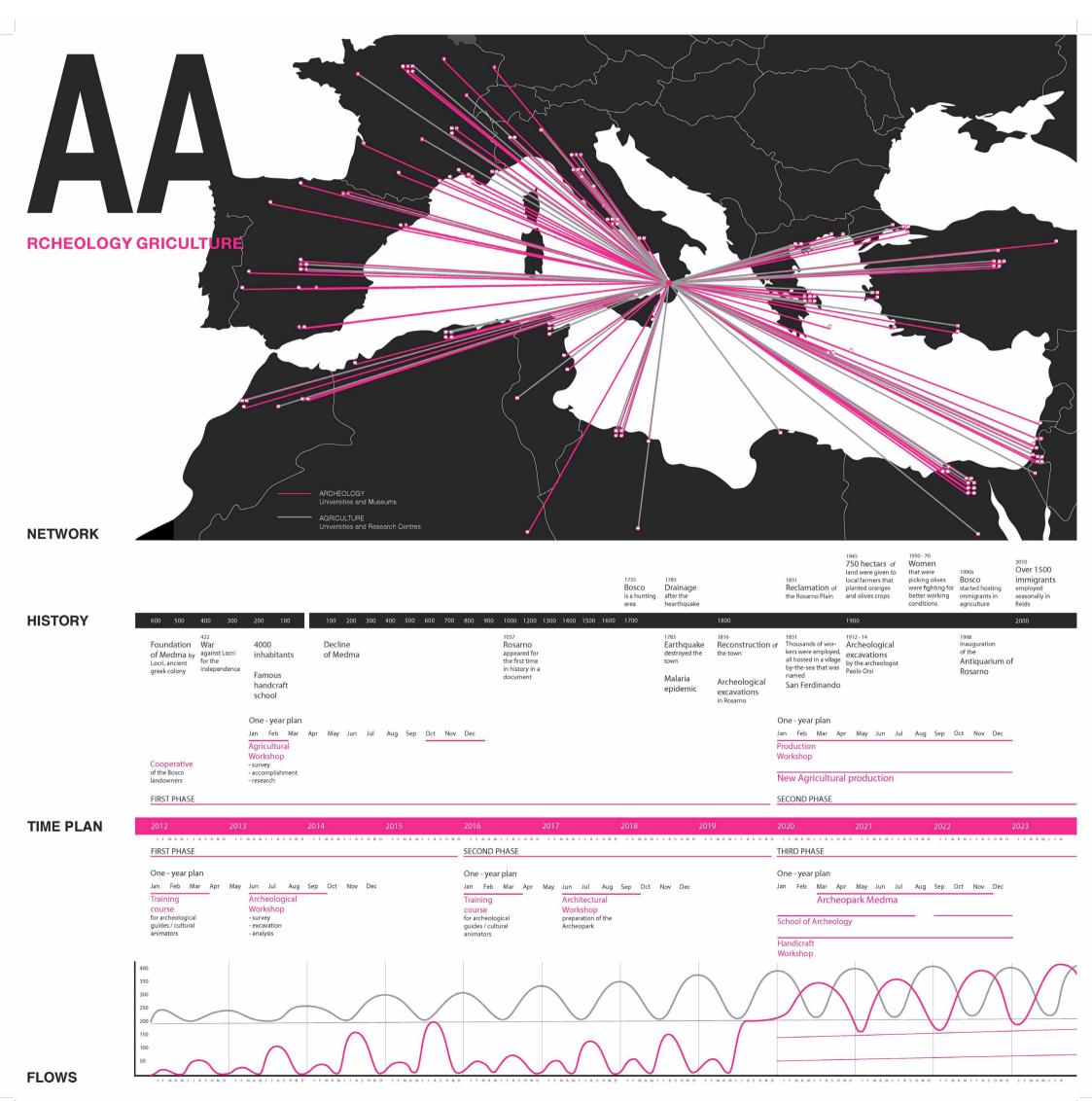
The tools to reach these two goals are students' workshops.

We decided to use as hubs two abandonned and well-conserved buildings: the ex hospital as archeological hub and the ex paper factory as agricultural hub

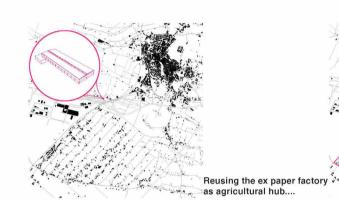
The ex hospital is in a strategic position close to the highway and it's in the middle between Rosarno and the archeological site.

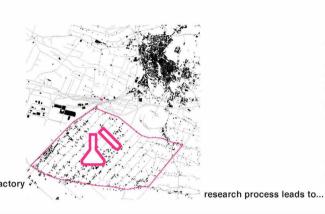
The ex paper factory is also in a strategic position: close to the railway and in the middle between Rosarno and the Bosco (agricultural area). Moreover it's a bad symbol for its recent history that has to be redeemed.











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analysis

ex paper factory

existing hotel



accomplishment





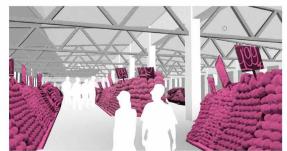




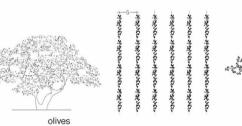




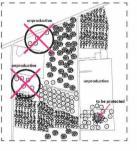


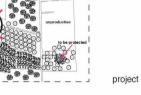








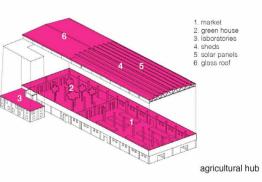




work in progress

camping

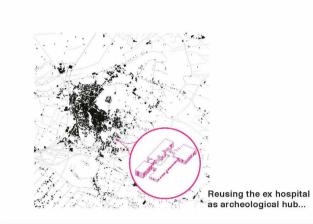


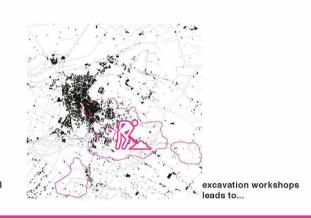


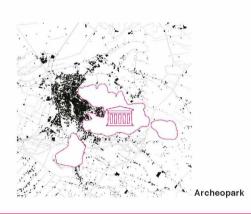




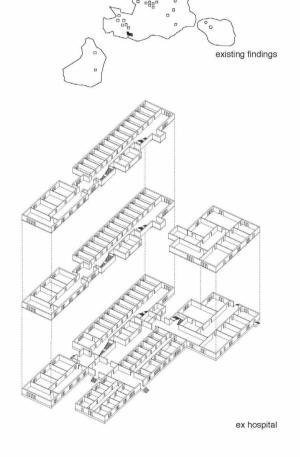


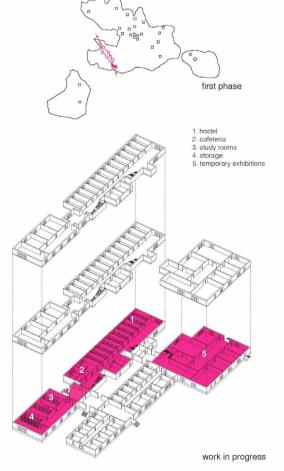


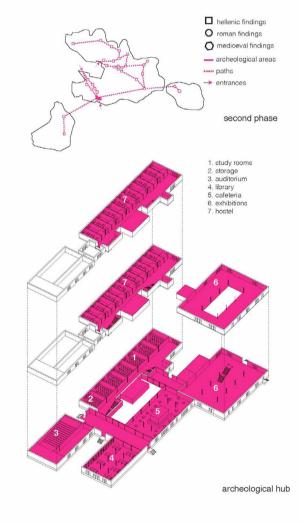




WORKING PHASES







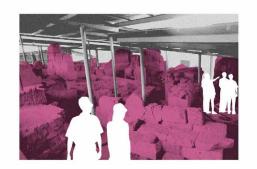
# WORKING PLACES







LIVING







# returnable empties /

group research: dwellings

Francesca Pandolfi Longjian Qian Paolo Migliori Suzie Passaquin

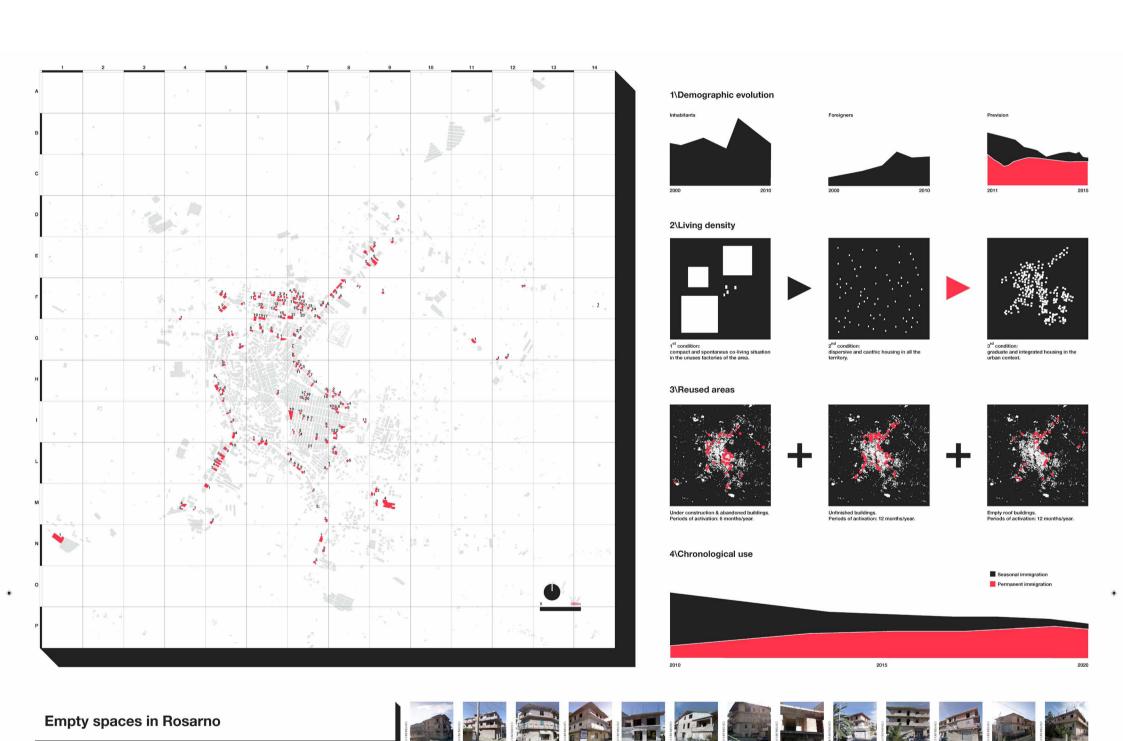
Re (Returnable empties) è un'associazione di promozione sociale che gestisce le strategie di riuso di spazi vuoti nel contesto urbano di Rosarno. Nel caso di edifici non finiti con piani inutilizzati l'associazione si pone come intermediario tra il proprietario della casa e l'immigrato, e fornisce i materiali per la realizzazione di soluzioni abitative temporanee destinate ai soggetti impiegati in lavoro stagionale, oppure materiali e supporto tecnico per la ristrutturazione di abitazioni non utilizzate, che possano quindi costituire soluzioni abitative a lungo termine. Per creare nuovi luoghi di aggregazione e integrazione Re riutilizzai tetti non finiti degli edifici come spazi pubblici temporanei per eventi musicali o culturali.

La cartiera ospita il centro direzionale dell'Associazione ed i magazzini per lo stoccaggio dei materiali costruttivi utilizzati per il riuso.

Re (Returnable empties) is an association of social promotion that manages the reuse strategies for the empty spaces in the urban context of Rosarno. In the case of unfinished building with unused floors, the association acts as an intermediary between the houseowner and the immigrant and provides materials for the construction of temporary housing solutions for seasonal workers or materials and technical support for the renovation of apartment blocks, which may then be long-term housing solutions.

To create new gathering places and integration "Re" reuse unfinished roofs of buildings as temporary public spaces for cultural and musical events. The "Cartiera" hosts the administrative center of the Association and the warehouses for the costructive materials' storage for reuse.





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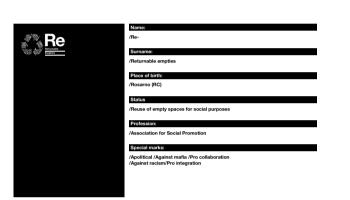
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### **Strategies**



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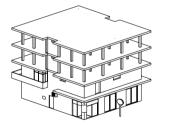
Providing temporary living solutions for seasonal worker migrants

Re-use Interventions

Creating public spaces usable both by the "old" and "new" population of Rosarno

**I5 #06** 

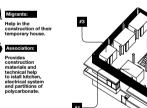


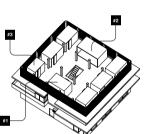


### Strategy: Short-term housing solution



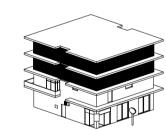






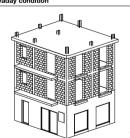


## Final condition



**I5 #02** 

### Nowaday condition



### Strategy: Long-term housing solution



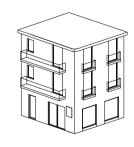






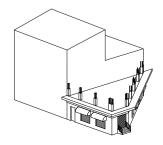


# Final condition



G7 #04

### Nowaday condition





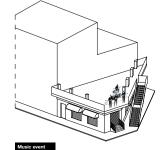
Strategy: Public roofs

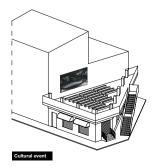


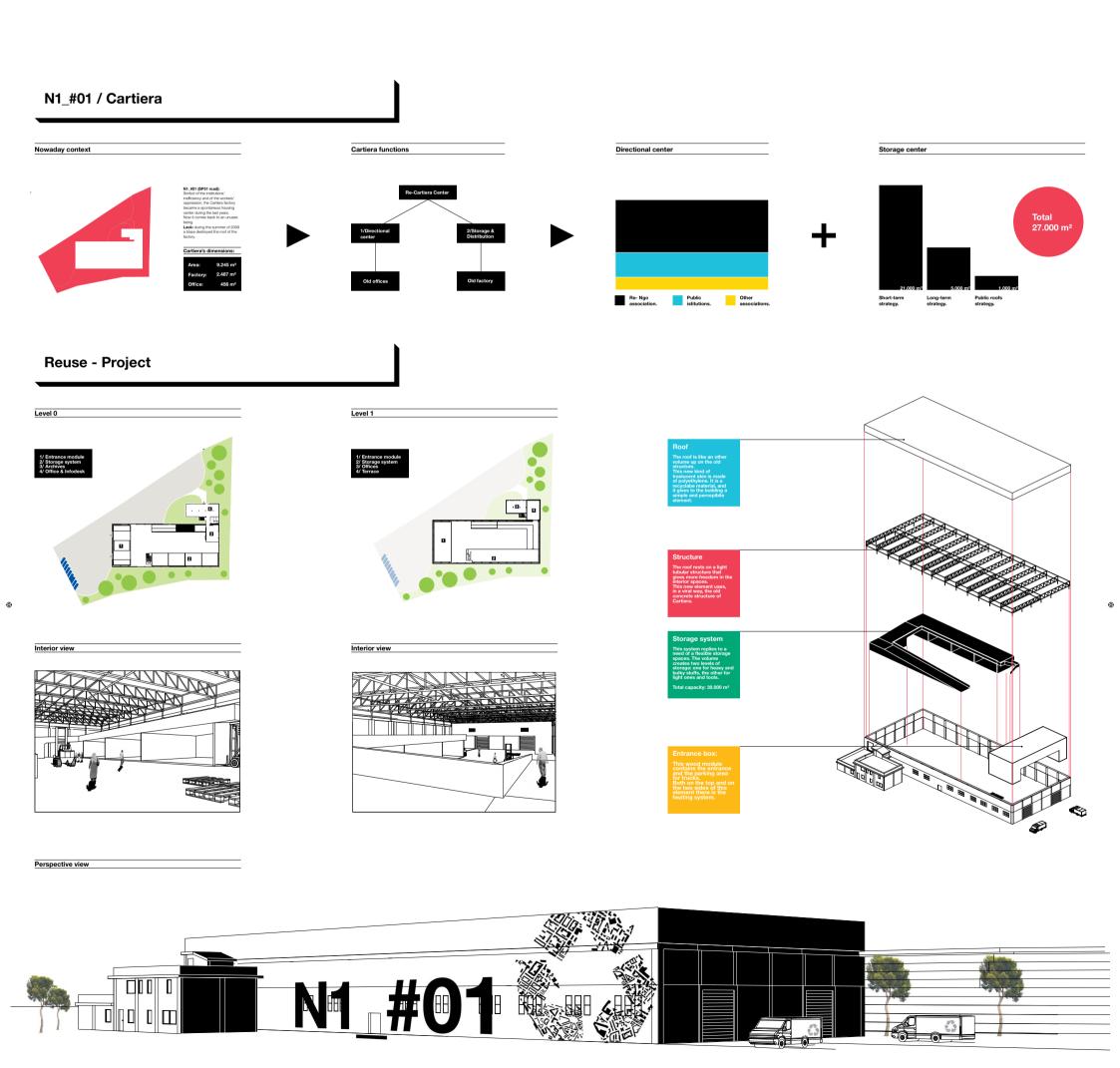


## Final conditions









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